

University Assessment Committee

Minutes

Tuesday, October 11, 2016

Opening Reflection

I. Announcements

a. Assessment conferences:

- i. Assessment Institute 2016, Oct. 16-18, Indianapolis, IN
<http://assessmentinstitute.iupui.edu/>
- ii. Association of Catholic Colleges and Universities (ACC&U), General Meeting 2017, Jan. 28-30, 2017, Washington, DC
<http://www.accunet.org/i4a/pages/index.cfm?pageid=1>
- iii. Association of American Colleges and Universities, 2017 General Education and Assessment, Feb. 23-25, 2017, Phoenix, AZ
<http://www.aacu.org/meetings/generaleducation/gened2017>
- iv. HLC conference dates are March 31-April 4, 2017
- v. Association for the Assessment of Learning in Higher Education (AALHE) Conference, June 12-14, 2017, Louisville, KY.

b. UAC calendar items forward to Mary Emmer.

c. Call for Proposals: AEA Development Grant proposals are now being accepted for the 2017-2018. Review of proposals begins November 9. More information:

<https://www.creighton.edu/aea/facultydevelopmentgrantsforassessmentofstudentlearning/>

d. Registration open: AEA Fall Programming on “Get Real: Use of Simulation and Other Reality-based Learning and Assessment Activities” and “Curriculum Creativity: Small Changes, Big Results.” To register:

<https://www.creighton.edu/aea/professionaldevelopmentopportunities/registration/>

II. Committee Updates

a. Professional Development

- i. University Assessment Symposium “Service Learning and Assessment through an Ignatian Lens” on Thursday, Oct. 6, included a session with 23 posters, a University Library Resource table, and presentations by Patrick Green, Director of the Center for Experiential Learning, Loyola University Chicago. The presentations included a keynote “Excellence in Learning and Teaching: How the Ignatian Paradigm Informs Service-Learning and Assessment” and a afternoon workshop “Workshopping Engaged Learning: Assessing an Institution-wide Requirement” Update. 80 Creighton colleagues attended the keynote and 19 attended the workshop.
- ii. Feedback from the UAC includes: continue the poster session format as it is beneficial to attendees in multiple ways, look to hold the event on a Friday for increased attendance, increase communication and details of keynote topic besides just the title, look for ways to better prepare Creighton colleagues attending the program. It was recommended to reach out to targeted groups, such as programs undergoing peer review, to submit poster on the work that they are/have completed. The committee agreed there was so many other university commitments/conflicts, which prohibited individuals from submitting a poster to attending portions of the program.

b. Academic Program Review

i. 16-17 Programs undergoing review (10 areas) include:

1. Fall: Social Work, Medical Microbiology, Biomedical Sciences, American Studies. Medical Anthropology is scheduled for academic program review during the week of October 17-21.

2. Spring: Chemistry, English, Clinical and Translational Sciences,
Pharmacology, MD.

c. Assessment Resource Integration

- i. Nothing to report

d. Policy, Strategy, and HLC updates

- i. HLC Updates – Additional writing information is needed for Criterion Two: Integrity: Ethical and Responsible Conduct and Criterion Five: Resources, Planning, and Institutional Effectiveness
- ii. Policies - Dual and Joint Degree Policy (drafted)
The committee agreed the policy needs to move forward with approval as the document is helpful in clarification of dual and joint degree definition and requirements.
- iii. University Planning – UAC encouraged to attend the President's Interactive Town Hall sessions on Tues., Oct. 11 at either 11:30-1 or 3-4:30.

e. University Planning Peer Review

- i. Committee met to get organized/debrief from last year's work
- ii. Peer Review Report from Assessment Cycle 2014-2015
- iii. Draft Assessment Call for review

III. Discussion

a. Brian Kokensparger facilitated the Peer Review Report from Assessment Cycle 2014-2015. He reviewed the data and concluded that the overall program analysis showed characteristic patterns and outlined potential strategies for each pattern.

- i. Pattern Group A – Consistently High
- ii. Pattern Group B – Trending Up
- iii. Pattern Group C – Trending Down
- iv. Pattern Group D – Things Happen
- v. Pattern Group E – Got Religion
- vi. Pattern Group F – Beginning Rut
- vii. Pattern Group G – Missing in Action

b. Feedback from the UAC on the program patterns and strategies:

- Recommended removing 2011-2012 data points. Committee believed the 2011-2012 does tell Creighton story and demonstrates to HLC that Creighton has been engaged in assessment for five years. Will consider removing as a data point.
- Group A and B – highlight the programs and celebrate with campus, invite to share with campus
- Pair Group A and B programs (Theology and Physics) with Group C, D, E, F, G programs. Invite A and B programs to share with targeted E, F, and G programs as there is a lack of structure and accountability within those programs
- Encourage programs in Group A and B to submit poster for future symposium
- Group D – identify an assessment coordinator for each program, still needs to be faculty driven
- Program in Group G participate in an assessment academy
- Reaffirmation reports required by all programs

- c. UAC comments on overall program analysis
 - This review inspires focused actions, shifting of culture, and movement of areas in assessment
 - Use this tool to continually improve, make programs and student outcomes measurable
 - Share this information with the Deans and Tom Murray
 - Collectively co-sponsor programs by AEA and Deans' offices
- d. Draft Assessment Call for review
 - i. Comments from the committee include:
 - incorporate the pattern categories in the letter to possibly replace the three bullets on front page
 - instead of requesting reviews and changes to the Curriculum Assessment Maps, provide feedback based on maps
 - add working of "Dean's Goal Commitment 100%" in bold
 - different deadlines for different programs, depending on the pattern they are in, no date recommended for other groups
 - ii. Brian Kokensparger and Mary Ann Danielson will recommend differential dates to UAC via email.

2016-2017 Schedule of UAC Meetings (8:00-9:15 a.m., Skutt SC 105)

November 8 Share draft UAC calendar

December 6

January 17

February 14

March 14

April 18

May 9

2016-2017 UAC Strategic Priorities

- Plan for the HLC visit: Foster development and effective communication on HLC visit and follow up after the visit.
- Submission of UAC Assessment Report (based on 100% of program submissions).
- Continued efforts to proactively communicate to faculty, Faculty Council, Staff, and Students. This should be an assumed practice.
- Revise Assessment Mentoring Program to meet needs where individual/department of school/college is at with requested need.
- Calendar with target dates for key assessment of student learning activities/events, such as Academic Program Review; school-specific development programs; and MAGIS Assessment Day.