



Better adherence, better health

The Refill and Save ProgramSM

People who take their medications as prescribed are less likely to need additional medical treatment down the road. With a lower risk of expensive complications, members lead healthier lives. This also helps keep medical expenses down for everyone.

To increase prescription medication adherence, UnitedHealthcare created the Refill and Save ProgramSM — the first of its kind; offering members a financial incentive to take their medication as prescribed.

How the program works

The program is simple. Members who refill their prescription for a qualifying medication as prescribed are given a \$20 savings (about 40%) off their usual copayment or coinsurance. Members who refill their prescriptions by mail order will receive an average reduction of \$50 on their copayment based on a 90-day supply. They don't have to sign up. They don't need to fill out a rebate form. They just refill and save.



A member who refills once per month would save \$240 per year

To qualify for the savings, members must refill their prescription within 30 days of the day it was scheduled to run out. So if the prescription were written for 30 days, the member would have that 30 days plus a 30-day grace period (for a total of about 60 days) to refill the prescription in order to qualify.

"Poor adherence can interfere with the ability to treat many diseases, leading to greater complications from the illness and a lower quality of life for patients."

- U.S. Food and Drug Administration



Qualifying medications

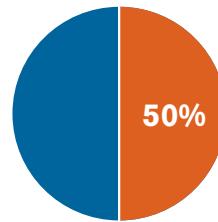
Asthma:
Advair[®], Dulera[®]

Depression:
Cymbalta[®], Pristiq[®]



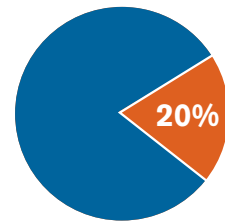
Why target asthma and depression?

Based on an analysis of our claims data, UnitedHealthcare estimates that people with these conditions fail to take their medications regularly.



Asthma

% of members who fail to remain adherent



Depression

2010 results reveal asthma users participating in the Refill and Save program were 22%² more likely to be adherent than those not in the program.

Informing members

Online – Members taking one of the qualifying medications can find out more information by visiting the Special Programs tab on myuhc.com.

At the pharmacy – A member filling a qualifying prescription for the first time will be notified at the pharmacy about the opportunity to save on the next refill. If a member fails to remain adherent, he or she will be instructed by the pharmacist to refill the prescription on schedule to regain adherent status.

Please contact your broker or UnitedHealthcare representative for more information.



¹ U.S. Food and Drug Administration, <<http://www.fda.gov/ForConsumers/ConsumerUpdates/ucm164616.htm>> (8 August 2009). Copyright © 2009 U.S. Food and Drug Administration.

² Adherence results based on UnitedHealthcare study using UnitedHealthcare claims data from membership on actual experience participating in the Refill and Save Program, 2009-2010.

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