

Policies and Standards

<i>SECTION:</i> Purchasing	<i>NO.</i> 2.5		
<i>CHAPTER:</i> Practices	<i>ISSUED:</i> 1993	<i>REV. A</i> 09/97	<i>REV. B</i>
<i>POLICY:</i> Product Endorsements	<i>PAGE 1 OF 1</i>		

PURPOSE

To ensure that requests for product endorsement statements from suppliers are consistently responded to and in the best interest of the University.

SCOPE

This policy applies to all University employees.

POLICY

- A. Requests for approval of a news release or advertisement stating that the University, or any of its operating units or personnel, uses a product made or service offered by another firm shall be referred to the Vice President of Administration and Finance, and the Vice President of University Relations, via the Director of Purchasing.
- B. It is a Creighton University policy that such a request may be approved, **provided** no endorsement is suggested, implied, or stated, and **further provided** that the release or advertisement does not state or imply that the product or service is used on a University-wide basis, or at any other location not specifically part of the release or advertisement.

ADMINISTRATION AND INTERPRETATIONS

Questions regarding minority procurement should be directed to the Vice President for Administration and Finance.

ADMENDMENT/TERMINATION OF THIS POLICY

The University reserves the right to modify, amend, or terminate this policy at any time.

VIOLATIONS/ENFORCEMENT

Any known violations of this policy should be reported to the University's Purchasing Director.