

Policies and Standards

<i>SECTION:</i> Purchasing	<i>NO.</i> 2.7		
<i>CHAPTER:</i> Practices	<i>ISSUED:</i> 1993	<i>REV. A</i> 09/97	<i>REV. B</i>
<i>POLICY:</i> <i>Use of University's Name</i>	<i>PAGE 1 OF 1</i>		

PURPOSE

To ensure the proper use and design of the University's name and to ensure that all copyrights that may apply are properly and adequately protected.

SCOPE

This policy applies to all employees and use of the Creighton University name or registered logo, seal or emblem in any capacity.

POLICY

Those wishing to use the Creighton University name or its registered logo, seal or Bluejay emblem should consult the [University's Graphics Standards manual](#) to ensure they are using the correct symbols appropriately. Outdated or incorrect emblems should not be used on official University items.

ADMINISTRATION AND INTERPRETATIONS

Questions regarding the use of the University's name and symbols contact the Public Relations and Information Office, 280-2407.

Anyone designing or ordering material that includes the use of Creighton University's name or symbols on items to be sold should be aware that the University does require a standard contract to be signed through the Office of the Vice President of Finance and Administration.

ADMENDMENT/TERMINATION OF THIS POLICY

The University reserves the right to modify, amend, or terminate this policy at any time.

VIOLATIONS/ENFORCEMENT

Any known violations of this policy should be reported to Public Relations.