

SAMANTHA SENDA-COOK
CURRICULUM VITAE

Department of Communication Studies
Creighton University
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Omaha, Nebraska 68178
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SamanthaSenda-Cook@creighton.edu

EDUCATION

- Ph.D.*** University of Utah, 2010, Communication
Academic Areas: rhetoric, environmental communication
Dissertation: “Rugged Practices: Embodying Authenticity in Outdoor Recreation”
Dissertation Committee: Danielle Endres (chair), Helene Shugart, Julia Corbett, Joy Pierce, and Marc Hall.
- M.A.*** Colorado State University, 2006, Communication Studies
Academic Areas: rhetoric, women’s studies
Thesis: “The Powerful Pill: A Critical Analysis of Birth Control Advertising and Implications for Feminist Agency in U.S. America”
Thesis Committee: Karrin Vasby Anderson (chair), Kirsten Broadfoot, and Alex Bernasek.
- Master’s Certificate*** Colorado State University, 2006, Women’s Studies
- B.A.*** Shippensburg University, 2003, Communication and Journalism
Academic Areas: Electronic Media, English

PROFESSIONAL EXPERIENCE

- Associate Professor, Department of Communication Studies, Creighton University, 2016-present
Affiliated Faculty, Environmental Science Program, Creighton University, 2012-present
Affiliated Faculty, Sustainability Program, Creighton University, 2015-present
- Assistant Professor, Department of Communication Studies, Creighton University, 2011-2016
- Visiting Professor, Department of Communication Studies, University of Nebraska-Lincoln,
Summer 2014
- Temporary Instructor, Department of Languages, Philosophy, and Speech Communication, Utah
State University, 2010-2011
- Graduate Teaching Fellow, Department of Communication, University of Utah, 2006-2010

Graduate Teaching Assistant, Department of Communication Studies, Colorado State University,
2004-2006

HONORS & AWARDS

Fulbright Research Award, “Advocacy through Agriculture: Communication at the Asian Rural Institute,” Japan, 2019, awarded in 2018.

Tarla Rai Peterson Distinguished Book Award, National Communication Association – Environmental Communication Division, 2018, for Bridie McGreavy, Justine Wells, George F. McHendry, Jr., and **Samantha Senda-Cook**, editors, *Tracing Rhetoric and Material Life: Ecological Approaches* (Cham, Switzerland: Palgrave MacMillan, 2018), awarded in November 2018

Top Four Papers in the Environmental Communication Division, for **Samantha Senda-Cook**, “For Love of Place and People: How Belonging and Privilege Facilitate Slow Acts of Resistance,” National Communication Association Conference, Dallas, November, 2017

Outstanding Book of the Year, National Communication Association – Critical & Cultural Studies Division, 2016, for Michael Middleton, Aaron Hess, Danielle Endres, and **Samantha Senda-Cook**, *Participatory Critical Rhetoric: Theoretical and Methodological Foundations for Studying Rhetoric In Situ*, (Lanham, MD: Lexington Books, 2015), awarded in November 2016

Invited Plenary Speaker, “A Place Ballet of Resistance,” 15th Biennial Public Address Conference. Syracuse, NY. September 29-October 1, 2016

Visiting Professor, Department of Communication Studies, University of Nebraska-Lincoln, Summer 2014

B. Aubrey Fisher Award (best article published in the *Western Journal of Communication* in 2011), for Michael Middleton, **Samantha Senda-Cook**, & Danielle Endres, “Articulating Rhetorical Field Methods,” *Western Journal of Communication* 75, no. 4 (2011): 386-406, awarded February 2012

Top Four Student Papers in the Rhetorical Theory Division, for **Samantha Senda-Cook**, “‘See[ing] the Available Means of Persuasion’: A Shift to Rhetorical Practices,” National Communication Association Conference, Chicago, November, 2009

PUBLICATIONS

Books

Samantha Senda-Cook, Aaron Hess, Michael K. Middleton, and Danielle Endres, editors, *Readings in Rhetorical Fieldwork* (New York: Routledge, 2019).

Bridie McGreavy, Justine Wells, George F. McHendry, Jr., and **Samantha Senda-Cook**, editors, *Tracing Rhetoric and Material Life: Ecological Approaches* (Cham, Switzerland: Palgrave MacMillan, 2018).

National Communication Association – Environmental Communication Division’s Tarla Rai Peterson Distinguished Book Award, 2018

Michael Middleton, Aaron Hess, Danielle Endres, and **Samantha Senda-Cook** [equal authorship], *Participatory Critical Rhetoric: Theoretical and Methodological Foundations for Studying Rhetoric In Situ* (Lanham, MD: Lexington Books, 2015).
 National Communication Association – Critical & Cultural Studies Division’s Outstanding Book of the Year, 2016
 Reviewed in *CHOICE Reviews, Quarterly Journal of Speech*
 Republished in a paperback edition
 Released in paperback, July 2017

Special Issue of a Journal

Danielle Endres, Michael Middleton, Samantha Senda-Cook, and Aaron Hess, editors, “*In Situ Rhetoric: Intersections Between Qualitative Inquiry, Fieldwork, and Rhetoric*,” *Cultural Studies ⇔ Critical Methodologies*, 16, no. 6 (2016).

Journal Articles

Samantha Senda-Cook, “Contrived Making Do as Rhetorical Practice in Outdoor Recreation,” *Frontiers in Communication*, 2, no. 15 (2017): n.p. doi: 10.3389/fcomm.2017.00015

Danielle Endres, Aaron Hess, **Samantha Senda-Cook**, and Michael K. Middleton, “*In Situ Rhetoric: Intersections between Qualitative Inquire, Fieldwork, and Rhetoric*,” *Cultural Studies ⇔ Critical Methodologies*, 16, no. 6 (2016): 511-524. DOI: 10.1177/1532708616655820

Michael Middleton, **Samantha Senda-Cook**, Aaron Hess, and Danielle Endres, “Contemplating the Participatory Turn in Rhetorical Criticism,” *Cultural Studies ⇔ Critical Methodologies*, 16, no. 6 (2016): 571-580.

Samantha Senda-Cook, “Extending Rhetorical Criticism’s Engagement,” *Review of Communication*, 16, no. 1 (2016): 95-97, doi: 10.1080/15358593.2016.1183907.
 Permanent link: <http://dx.doi.org/10.1080/15358593.2016.1183907>

Samantha Senda-Cook, “Wilderness Within Reach,” *International Journal of Wilderness* 21, no. 1 (2015): 29-33.

Danielle Endres, **Samantha Senda-Cook**, and Brian Cozen, “Not Just a Place to Park Your Car: PARK(ing) as Spatial Argument,” *Argumentation and Advocacy*, 50 (2014): 121-140.
 Lead Article

George F. McHendry, Jr., Michael Middleton, Danielle Endres, **Samantha Senda-Cook**, & Megan O’Byrne, “Rhetorical Critic(ism)’s Body: Affect and Fieldwork on a Plane of Immanence,” *Southern Journal of Communication*, 79, no. 4 (2014): 293-310.

Samantha Senda-Cook, “Materializing Tensions: How Maps and Trails Mediate Nature,” *Environmental Communication* 7, no. 3 (2013): 355-371.

Samantha Senda-Cook, “Experiential Degradation: It’s Not Just the Environment that’s in Danger,” *Communication Currents* 7, no. 3 (2012). Available at <http://www.natcom.org/CommCurrentsArticle.aspx?id=2441>.

Samantha Senda-Cook, “Rugged Practices: Embodying Authenticity in Outdoor Recreation,” *Quarterly Journal of Speech* 98, no. 2 (2012): 129-152.
 Lead Article

Danielle Endres & **Samantha Senda-Cook**, “Location Matters: The Rhetoric of Place in Protest,” *Quarterly Journal of Speech* 97, no. 3 (2011): 257-282.
 Lead Article

September 2013 – listed in the latest Routledge “trends in Comm Studies” and was the third most downloaded *QJS* article

Michael Middleton, **Samantha Senda-Cook**, & Danielle Endres, “Articulating Rhetorical Field Methods: Challenges and Tensions,” *Western Journal of Communication* 75, no. 4 (2011): 386-406.

Awarded the 2011 B. Aubrey Fisher Award for outstanding article in the *Western Journal of Communication*

Samantha Senda-Cook, “Postfeminist Double Binds: How Six Contemporary Films Perpetuate the Myth of the Incomplete Woman,” *Rocky Mountain Communication Review* 6, no. 2 (2009): 18-28. Available at <http://www.rmcr.utah.edu/>.

Samantha Senda-Cook, “*Fahrenheit 9/11*’s Purpose-Driven Agents: A Multipentadic Approach to Political Entertainment,” *KB Journal* 4, no. 2 (2008). Available at <http://www.kbjournal.org/>.

Reprinted in Sonja K. Foss, *Rhetorical Criticism: Exploration and Practice*, 5th ed. (Long Grove, IL: Waveland Press, Inc., 2018), 382-402.

Book Chapters

Samantha Senda-Cook, Michael Middleton, and Danielle Endres, “Rhetorical Cartographies: (Counter)Mapping Urban Spaces,” in Candice Rai and Caroline Gottschalk Druschke, editors, *Field Rhetoric: Ethnography, Ecology, and Engagement in the Places of Persuasion* (Tuscaloosa, Alabama: The University of Alabama Press, 2018), 95-119.

Samantha Senda-Cook and George F. McHendry, Jr., “Embodying Resistance: A Rhetorical Ecology of the Full Cycle Supper,” in Bridie McGreavy, Justine Wells, George F. McHendry, Jr., and Samantha Senda-Cook, editors, *Tracing Rhetoric and Material Life: Ecological Approaches* (Cham, Switzerland: Palgrave MacMillan, 2018), 223-252.

Justine Wells, Bridie McGreavy, **Samantha Senda-Cook**, and George F. McHendry, Jr., “Introduction: Rhetoric’s Ecologies,” in Bridie McGreavy, Justine Wells, George F. McHendry, Jr., and Samantha Senda-Cook, editors, *Tracing Rhetoric and Material Life: Ecological Approaches* (Cham, Switzerland: Palgrave MacMillan, 2018), 1-38.

Samantha Senda-Cook, Michael Middleton, & Danielle Endres, “Interrogating the ‘Field,’” in *Text + Field: Innovations in Rhetorical Method*, ed. by Sara L. McKinnon, Robert Asen, Karma R. Chávez, and Robert Glenn Howard (University Park, PA: The Pennsylvania State Press, 2016), 22-39.

Samantha Senda-Cook, “Practicing Rhetoric,” in *Rhetorical Criticism: Purpose, Practice, and Pedagogy*, ed. by Jim Kuypers (Lexington Books, 2014), 149-161.

Invited

Awarded the Eastern Communication Association’s 2015 Everett Lee Hunt Award for Outstanding Scholarship

Samantha Senda-Cook & Danielle Endres, “A Place of One’s Own,” in *Environmental Rhetoric: Ecologies of Place*, ed. by Peter Goggin (London: Routledge, 2013), 143-154.

Samantha Senda-Cook, “Chapter Interlude: Interview with Adele Bealer, Co-Organizer of Salt Lake City Gathering of the Waters SIU Event,” in *Social Movement to address Climate Change: Local Steps for Global Action*, ed. by Danielle Endres, Leah Sprain, and Tarla Rai Peterson (Amherst, NY: Cambria Press, 2009), 147-151.

Danielle Endres, Deborah Callister, Autumn Garrison, **Samantha Senda-Cook**, & Julie Schutten, “Step What Up?: The Rhetorical Framing of Salt Lake City’s Step It Up

Events,” in *Social Movement to address Climate Change: Local Steps for Global Action*, ed. by Danielle Endres, Leah Sprain, and Tarla Rai Peterson (Amherst, NY: Cambria Press, 2009), 117-146.

Encyclopedia Entry

Samantha Senda-Cook, “Environmental Communication,” *The SAGE Encyclopedia of Research Methods*, (Thousand Oaks, CA: Sage Publishing, 2017), 422-425, doi: <http://dx.doi.org/10.4135/9781483381411>

Book Review

Samantha Senda-Cook, “Book Review: *Ecofeminism and Rhetoric: Critical Perspectives on Sex, Technology, and Discourse*,” *Women & Language* 35, no. 1 (2012): 143-144.

Peer-Reviewed Conference Proceedings

Samantha Senda-Cook, “Masculinity and Making Do: Outdoor Recreation’s Risky Rhetoric,” in *Communication for the Commons: Revisiting Participation and Environment*, ed. by Mark S. Meisner, Nadarajah Sriskandarajah, and Stephen P. Depoe (Turtle Island: The International Environmental Communication Association, 2015), 397-406.

Danielle Endres & **Samantha Senda-Cook**, “Place in Protest: An Analysis of Place-Based Argument, Protest, and Climate,” in S. Jacobs et al. (Eds.), *Concerning Argument*. (Washington D.C: National Communication Association, 2007).

CONFERENCES

Invited Presentation

Samantha Senda-Cook, “A Place Ballet of Resistance,” 15th Biennial Public Address Conference, Syracuse, NY, September 29-October 1, 2016.

Competitively Selected Presentations

Samantha Senda-Cook, “Playing with Methods,” National Communication Association Conference, Salt Lake City, November 8-11, 2018.

Samantha Senda-Cook, “For Love of Place and People: How Belonging and Privilege Facilitate Slow Acts of Resistance,” National Communication Association Conference, Dallas, November 15-19, 2017.

Presented on the Top Paper Panel for the Environmental Communication division

Samantha Senda-Cook, “A Life More Ordinary: The Continuing Relevance of Study and Teaching at the Intersection of Everyday Life and Rhetoric,” National Communication Association Conference, Dallas, November 15-19, 2017.

Samantha Senda-Cook, “Place, Memory, and Rhetorical Criticism,” Conference on Communication and the Environment, Leicester, England, June 2017.

Samantha Senda-Cook, “Standing Up, With, For, or Against: Who has the ‘Right’ to Deploy a Place in an Act of Resistance?” Conference on Communication and the Environment, Leicester, England, June 2017.

- Samantha Senda-Cook**, “Public Presentations of Academic Scholarship,” Rhetoric Society of America Conference, Atlanta, May 27-29, 2016.
- Samantha Senda-Cook**, “Local Parks, National Identities: Conflicting Resilience in Place-Making,” National Communication Association Conference, Las Vegas, November 19-22, 2015.
- Samantha Senda-Cook**, “The Social Relevance of Rhetorical Scholarship,” National Communication Association Conference, Las Vegas, November 19-22, 2015.
- Samantha Senda-Cook**, “An Embodied Critical Presence,” National Communication Association Conference, Las Vegas, November 19-22, 2015.
- Samantha Senda-Cook**, Michael Middleton, and Danielle Endres, “Rhetorical Cartographies: (Counter)Mapping Urban Spaces,” Conference on Communication and the Environment, Boulder, CO, June 2015.
- Samantha Senda-Cook** & George F. McHendry, Jr., “Embodying Resistance: De Certeau and Bourdieu ground Rhetoric’s Materiality,” National Communication Association Conference, Chicago, November 19-24, 2014.
- Samantha Senda-Cook**, “Connecting Rhetoric and Qualitative Methods: Ethnography, Enactment, and Embodiment,” National Communication Association Conference, Washington, D.C. November, 2013.
- Samantha Senda-Cook**, Michael Middleton, & Danielle Endres, “Interrogating the Field,” selected as part of a pre-conference at National Communication Association Conference, Washington, D.C. November, 2013.
- Samantha Senda-Cook**, “Making Do and Masculinity,” Conference on Communication and the Environment, Uppsala, Sweden, June 2013.
- Samantha Senda-Cook** & Jay Leichter, “Social Movement as Social Media Practice,” Conference on Communication and the Environment, Uppsala, Sweden, June 2013.
- Samantha Senda-Cook** & Danielle Endres, “A Place of One’s Own,” National Communication Association Conference, Orlando, November 2012.
- Danielle Endres, **Samantha Senda-Cook**, & Brian Cozen, “Not Just a Place to Park Your Car: PARK(ing) Day as Reconstruction and Remediation of Place in Protest,” National Communication Association Conference, Orlando, November 2012.
- Michael Middleton, **Samantha Senda-Cook**, & Danielle Endres, “Assessing the Material, Embodied, and Everyday Discourses of Rhetorical Communities,” Western States Communication Association Convention, Albuquerque, New Mexico, February 2012.
- George F. McHendry, Jr., Michael Middleton, **Samantha Senda-Cook**, Danielle Endres, & Megan O’Byrne, “Transactional Rhetorical Field Methods,” Western States Communication Association Convention, Albuquerque, New Mexico, February 2012.
- Samantha Senda-Cook**, “Making Nature Meaningful,” National Communication Association Conference, San Francisco, November 2010.
- Michael Middleton, **Samantha Senda-Cook**, & Danielle Endres, “Articulating Rhetorical Field Methods: Challenges & Tensions,” National Communication Association Conference, San Francisco, November 2010.
- Samantha Senda-Cook**, “Appropriating Resistance? Constructions of Resistance and Making Do in Outdoor Recreation Catalogues,” National Communication Association Conference, San Francisco, November 2010.
- Samantha Senda-Cook**, “‘See[ing] the Available Means of Persuasion’: A Shift to Rhetorical Practices,” National Communication Association Conference, Chicago, November, 2009.

****Presented on the Top Student Papers in Rhetorical Theory panel****

Samantha Senda-Cook, “Politics on the Trail: A Rhetorical Critique of Hidden Canyon Trail in Zion National Park,” Conference on Communication and the Environment, Portland, Maine, June 2009.

Samantha Senda-Cook, “Authentic Representations: *On the Loose* and Neorealism,” Western States Communication Association Convention, Mesa, Arizona, February 2009.

Samantha Senda-Cook, “Buying an Environmentalist Identity: A Critique of the Rhetoric of Outdoor Recreation Clothing,” Western States Communication Association Convention, Mesa, Arizona, February 2009.

Samantha Senda-Cook, “Rugged Performances: Outdoor Recreationalists at Lake City Outfitters,” Western States Communication Association Convention, Mesa, Arizona, February 2009.

Samantha Senda-Cook, “Modernizing the Double Bind: How Six Contemporary Films Perpetuate the Myth of the Incomplete Woman,” National Communication Association Conference, Chicago, November, 2007.

Danielle Endres & **Samantha Senda-Cook**, “Place in Protest: An Analysis of Place-Based Argument, Protest, and Climate,” Fifteenth NCA/AFA Conference on Argumentation, Alta, UT, August 2-5, 2007.

Samantha Senda-Cook, “Buying our Bodies and Selling our Liberation: Examining Postfeminist Advertising with the Priestly and Bardic Voices,” National Communication Association Conference, San Antonio, Texas, November, 2006.

Samantha Senda-Cook, “Public Conceptions of Birth Control: An Examination of Planned Parenthood Discourse,” Rocky Mountain Communication Association Conference, Greeley, Colorado, April 8, 2006.

Samantha Senda-Cook, “Zooming within George W. Bush’s Environmental Rhetoric,” Western States Communication Association Convention, Palm Springs, California, February 18-21, 2006.

Samantha Senda-Cook, “Michael Moore’s Mind: A Pentadic Exposé of *Fahrenheit 9/11*,” Western States Communication Association Convention, Palm Springs, California, February 18-21, 2006.

Samantha Senda-Cook, “Selling Women a Natural Body: A Rhetorical Examination of Menstrual Product Advertising,” Western States Communication Association Convention, Palm Springs, California, February 18-21, 2006.

Respondent

Environmental Communication Division, National Communication Association Conference, Salt Lake City, November 8-11, 2018.

Environmental Communication Division, National Communication Association Conference, Philadelphia, November 10-13, 2016.

****Top Paper Panel****

Rhetorical and Communication Theory Division, National Communication Association Conference, Philadelphia, November 10-13, 2016.

Environmental Communication Division, National Communication Association Conference, Las Vegas, November 19-22, 2015.

Rhetorical and Communication Theory Division, National Communication Association Conference, Chicago, November 19-24, 2014.

Scholar to Scholar: Constructing a Communicative World, National Communication Association Conference, Chicago, November 19-24, 2014.
Roundtables on Research in Progress, National Communication Association Conference, Chicago, November 19-24, 2014.
Environmental Communication Division, Western States Communication Association Conference, Anaheim, CA, February 15-18, 2014.
Environmental Communication Division, National Communication Association Conference, Washington, D.C., November 15-18, 2013.
Environmental Communication Division, National Communication Association Conference, Orlando, November 15-18, 2012.

Chair

Rhetorical and Communication Theory Division, National Communication Association Conference, Dallas, November 15-19, 2017.
You Are Here Conference, English Graduate Students, Omaha, NE, March 23-25, 2017.
Critical Cultural Studies Division, National Communication Association Conference, Philadelphia, November 10-13, 2016.
Environmental Communication Division, National Communication Association Conference, Chicago, November 19-24, 2014.
Environmental Communication Division, Western States Communication Association Convention, Anaheim, February 15-18, 2014.
Environmental Communication Division, National Communication Association Conference, Washington, D.C., November 15-18, 2013.
Environmental Communication Division, National Communication Association Conference, Orlando, November 15-18, 2012.
Rhetorical and Communication Theory Division, National Communication Association Conference, Orlando, November 15-18, 2012.
Women's Studies Division, Western States Communication Association Convention, Palm Springs, California, February 18-21, 2006.

INVITED TALKS

Off Campus

“Memory Shaping Place and Place Shaping Memory,” North Dakota State University, February 7, 2018.
“Rethinking Resistance through Place,” 15th Biennial Public Address Conference: The Conceit of Context, Syracuse University, September 29-October 1, 2016.
“Rhetorical Cartographies: (Re)Mapping Urban Spaces,” Gifford Park Neighborhood Association Open Meeting, August 13, 2015.
“Tactical Urbanism,” Bemis Center for Contemporary Arts, July 16, 2014.
“Activating Place: The Changing Nature of Social Movements and Place as Rhetoric,” University of Nebraska-Lincoln, March 14, 2014.
“Rugged Practices: Embodying Authenticity in Outdoor Recreation,” Zion National Park, June 25, 2010.

On Campus

- “Space, Place, and Embodiment,” Creighton University’s “You Are Here” Conference, March 24, 2018.
- “Activating Place: The Changing Nature of Social Movements and Place as Rhetoric,” Creighton University Communication Studies Department’s Colloquium, February 24, 2014.
- “Not Just a Place to Park Your Car: PARK(ing) Day as Reconstruction and Remediation of Place in Protest,” Creighton University Environmental Science Program’s Senior Seminar, August 30, 2012.
- “Not Just a Place to Park Your Car: PARK(ing) Day as Reconstruction and Remediation of Place in Protest,” Creighton University Communication Studies Department’s Colloquium, March 21, 2012.
- “Modernizing the Double Bind: How Six Contemporary Films Perpetuate the Myth of the Incomplete Woman,” University of Utah Communication Department’s Graduate Student Colloquium, November 9, 2007.
- “From Euphemisms to the Dreaded Aisle in the Supermarket,” Colorado State University Office of Women’s Programs and Studies Women at Noon, March 8, 2006.
- “Public Conceptions of Birth Control: An Examination of Planned Parenthood Discourse,” Colorado State University Speech Communication Department’s Graduate Student Colloquium, November 11, 2005.
- “No Shave November”: An informal discussion of gender socialization, public representations of bodies, and the question of shaving with undergraduate students, Colorado State University Office of Women’s Programs and Studies, November 1, 2005.

GRANTS & FELLOWSHIPS

- Fulbright Fellowship, The J. William Fulbright Foreign Scholarship Board, spring 2019.
- Summer Faculty Research Fellowship, Creighton’s Center for Undergraduate Research and Scholarship, summer 2017, \$10,000.
- Floyd O’Neil Scholarship in Western American Studies, University of Utah, American West Center, 2009-2010 academic year, \$1,000.
- David C. Williams Memorial Graduate Fellowship, University of Utah College of Social and Behavioral Sciences, 2008-2009 academic year, \$5,500.

STUDENT SCHOLARSHIP

Publications

- Madison Gilbert, “Tangled Up in Bad Relationships: Rapunzel’s Unhealthy Tendency of Dependency,” *Quest: The Journal of Undergraduate Student Research*, 6 (2018): 39-51.
- Taylor Enderle, “A Rhetorical Analysis of the Public Sphere through the #MeToo Movement,” *Quest: The Journal of Undergraduate Student Research*, 6 (2018): 52-68.
- Amy Guziec, “Hegemony with Higher Administration: The Creation of an ‘Ideal’ Student,” *Quest: The Journal of Undergraduate Student Research*, 5 (2015): 23-34.
- Paige Rainforth, “Family Communication and Its Effects on Child Development Progression,” *Quest: The Journal of Undergraduate Student Research*, 5 (2015): 35-50.

Off Campus Presentations

- Madison Gilbert, "Tangled Up in Bad Relationships: Rapunzel's Unhealthy Tendency of Dependency," Central States Communication Association President's Undergraduate Honors Research Conference, Milwaukee, April 2018.
- Taylor Enderle, "A Rhetorical Analysis of the Public Sphere through the #MeToo Movement," Central States Communication Association President's Undergraduate Honors Research Conference, Milwaukee, April 2018.
- Mackenzie Pavlik, "Finding Feminism: A Rhetorical Analysis of Ali Wong's *Baby Cobra*," Central States Communication Association President's Undergraduate Honors Research Conference, Minneapolis, April 2017.
- Kerri Delaney, "Negotiating Relationships: Friends in a Superior-Subordinate Dichotomy," Central States Communication Association President's Undergraduate Honors Research Conference, Grand Rapids, Michigan, April 2016.
- Sarah Escamilla, "The Help: 'Helping' to Understand an Outdated Ideology in a Contemporary Society," Central States Communication Association President's Undergraduate Honors Research Conference, Madison, Wisconsin, April 2015.
- Amy Guziec, "Hegemony with Higher Administration: The Creation of an 'Ideal' Student," Central States Communication Association President's Undergraduate Honors Research Conference, Madison, Wisconsin, April 2015.
- Paige Rainforth, "Family Communication and Its Effects on Child Development Progression," Central States Communication Association President's Undergraduate Honors Research Conference, Madison, Wisconsin, April 2015.
- Alexandria Clark, "Sexy Environmentalism: A Closer Look at PETA's Racy Ad Campaign," Central States Communication Association President's Undergraduate Honors Research Conference, Minneapolis, April 2014.
- Michael Kotrous, "Keeping Racism in the Past: The Masking Ideology of *Remember the Titans* and *Glory Road*," Central States Communication Association President's Undergraduate Honors Research Conference, Kansas City, April 2013.
- Stephen Waters, "Filtering Starbucks Ideological Grounds," Central States Communication Association President's Undergraduate Honors Research Conference, Cleveland, March 2012.

On Campus Presentations

- Cat Henning, "Slam Poetry as Genre: An Artful Construction of Counterpublic," St. Albert's Day, March 22, 2018.
- Mitch Torkelson and Samantha Senda-Cook, "Place, Memory, and Rhetorical Criticism," St. Albert's Day, March 22, 2018.
- Madison Gilbert, "Tangled Up in Bad Relationships: Rapunzel's Unhealthy Tendency of Dependency," St. Albert's Day, March 22, 2018.
- Mitch Torkelson and Samantha Senda-Cook, "Place, Memory, and Rhetorical Criticism," CURAS Summer Undergraduate Researchers' Poster Symposium, August 3, 2017.
- Brenda Kelly, "Constructed Isolation in Third Places," You are Here: An Interdisciplinary Conference on Place, Space, and Embodiment, March 12, 2016.
- Brenda Jano-Coleman, "Notorious Feminist Analysis," St. Albert's Day Student Research Forum, Creighton University, April 14, 2015.

Chelsea Balzer, “‘Just the Right Candidates’: Analyzing the ‘Culture of the Professional’ via LinkedIn,” St. Albert’s Day Student Research Forum, Creighton University, April 14, 2015.

Amy Guziec, “Hegemony with Higher Administration: The Creation of an ‘Ideal’ Student,” St. Albert’s Day Student Research Forum, Creighton University, April 14, 2015.

Daniel Steiner, “‘Not That There’s Anything Wrong with That’: Ideographic Analysis of <Bromance>,” St. Albert’s Day Student Research Forum, Creighton University, April 1, 2014.

Alexandria Clark, “Sexy Environmentalism: A Closer Look at PETA’s Racy Ad Campaign,” St. Albert’s Day Student Research Forum, Creighton University, April 1, 2014.

TEACHING AT CREIGHTON UNIVERSITY BY SEMESTER

<i>Fall 2011</i>	COM 359: Rhetoric and Public Culture (3 credits) COM 152: Civic Engagement through Public Communication (3 credits), 2 sections
<i>Spring 2012*</i>	COM 495: Special Topic: Environmental Communication (3 credits) COM 152: Civic Engagement through Public Communication (3 credits)
<i>Fall 2012</i>	COM 359: Rhetoric and Public Culture (3 credits), 2 sections COM 152: Civic Engagement through Public Communication (3 credits) EVS 491: Environmental Science Senior Seminar (1 credit)
<i>Spring 2013</i>	COM/EVS 459: Environmental Communication (3 credits) COM 200: Communication Practices (3 credits) COM 152: Civic Engagement through Public Communication (3 credits)
<i>Fall 2013</i>	COM/EVS 459: Environmental Communication (3 credits) COM 359: Rhetoric and Public Culture (3 credits) COM 152: Civic Engagement through Public Communication (3 credits)
<i>Spring 2014*</i>	COM 200: Communication Practices (3 credits), 2 sections
<i>Fall 2014</i>	COM 359: Rhetoric and Public Culture (3 credits) COM 497: Senior Research (3 credits) COM 170: Communication across Cultures (3 credits) RSP 101: Culture of Collegiate Life (1 credit)
<i>Spring 2015</i>	COM 170: Communication across Cultures (3 credits) COM 200: Communication Practices (3 credits), 2 sections
<i>Fall 2015</i>	COM/EVS 459: Environmental Communication (3 credits) COM 497: Senior Research (3 credits) COM 101: Communicating Critical Issues (1 credit), 3 sections

<i>Spring 2016</i>	COM 170: Communication across Cultures (3 credits) COM 200: Communication Practices (3 credits), 2 sections
<i>Fall 2016</i>	COM 170: Communication across Cultures (3 credits) COM 359: Rhetoric and Public Culture (3 credits) COM 101: Digital Communication Lab (1 credit), 3 sections
<i>Spring 2017</i>	COM 170: Communication across Cultures (3 credits) COM 101: Digital Communication Lab (1 credit), 3 sections COM/EVS 459: Environmental Communication (3 credits) EVS 491: Environmental Science Senior Seminar (1 credit)
<i>Fall 2017</i>	COM 170: Communication across Cultures (3 credits) COM/EVS 459: Environmental Communication (3 credits) COM 359: Rhetoric and Public Culture (3 credits) RSP 101: Culture of Collegiate Life (1 credit)
<i>Spring 2018</i>	COM 170: Communication across Cultures (3 credits), 2 sections COM 200: Communication Practices (3 credits) RSP 101: Culture of Collegiate Life (1 credit)
<i>Fall 2018</i>	COM 170: Communication across Cultures (3 credits) COM 200: Communication Practices (3 credits) COM 476: National Parks: Created through Communication (3 credits)
<i>Spring 2019</i>	Sabbatical

* denotes course release semester

COURSES DEVELOPED AT CREIGHTON

Iconic Landscapes – National Parks Faculty Led Program Away
COM 101: Digital Communication Lab (contributor to a team effort)
COM 170: Communication across Cultures
COM 459: Environmental Communication
COM 476: National Parks: Created through Communication

GUEST LECTURES

“Behind the Scenes: ‘Rugged Practices,’” Environmental Communication (COMM 7200, Dr. Danielle Endres, University of Utah), February 23, 2018.
“Behind the Scenes: ‘Rugged Practices,’” Environmental Communication (CMJ 593, Dr. Bridie McGreavy, University of Maine), March 29, 2016.
“Behind the Scenes: ‘Rugged Practices,’” Environmental Communication (COMM 7200, Dr. Danielle Endres, University of Utah), September 30, 2015.

- “Rhetorical Field Methods and Performance,” Rhetoric and Performance (COMM 495, Dr. George F. McHendry, Jr., Creighton University), April 2014.
- “Rhetorical Criticism,” Senior Research in Communication Studies (COMM 497, Dr. Erika Kirby, Creighton University), October 2013.
- “Theory and Methods of Speech Communication,” Introduction to Speech Communication for First Year Students (COMM 2050, Abby Dohanos, University of Utah), November 3, 2008.
- “Magic Bullet Theory,” “Agenda-Setting,” “Sampling,” and “Authenticity and Advertising,” Introduction to Mass Communication (COMM 1500, James Fisher, University of Utah), September 15, 2008, 24 September 2008, and 10 November 2008.
- “Improvisational Comedy as a Pedagogical Tool,” Supervised College Teaching (SP 684, Dr. Karrin Vasby Anderson, Colorado State University), April 5, 2005.
- “Burke’s Comic and Tragic Frames,” Political Communication (SP 420, Dr. Karrin Vasby Anderson, Colorado State University), March 24, 2005.
- “Burke’s Comic and Tragic Frames,” Political Communication (SP 420, Dr. Karrin Vasby Anderson), March 24, 2005.

INSTITUTIONAL SERVICE

Department

PR Coordinator, Communication Studies, 2013-present
Search Committee Chair, Communication Studies, 2013-2014
Search Committee Member, Communication Studies, 2012-2013
Reading Group Coordinator, Communication Studies, 2012-2013

Participant, Creighton Global Initiatives: Sustainability Study Abroad Programs, 2016-2017

College

IGGY Award Recipient, awarded to outstanding first-year mentors, counselors, advocates, and role models, spring 2018
Chair, Creighton College of Arts & Sciences Core Curriculum Committee, 2016-present
Elected Member, Creighton College of Arts & Sciences Core Curriculum Committee
First term: 2013-2015
Second term: 2015-2018
Elected Member At Large, Creighton College of Arts & Sciences Faculty Senate
First term: 2013-2014
Second term: 2014-2017
Participant, Dean’s Fellows Interviews, January 28, 2018
Participant, Family Calling Initiative, Fall 2017
Teacher, CU in the Classroom, Admitted Students Day, Spring 2017
Participant, Green Programs Strategic Meetings, Fall 2016
Facilitator, College of Arts and Sciences Core Conversation: Service Learning, September 11, 2015
Participant, College of Arts and Sciences Magis Core Assessment Day, May 21, 2015 and May 19, 2016

Participant, Creighton College of Arts and Sciences Anti-Melt Communication Plan, Summer 2014

Speaker, New Faculty Panel about balancing commitments, Spring 2013

Faculty Organizer, Environmental Science Field Trip to Nature Works, Spring 2012

University

Member, Campus Planning Committee, 2017-2020

Appointed Member, Presidential Advisory Committee on Sustainability, 2016-2017

Search Committee Chair, Sustainability Coordinator, 2016-2017

Co-Founder and Shop Manager, The Bike Nest, March 2013-present

Essay Evaluator, Jesuit Commons: Higher Education at the Margins, Spring 2015

Participant, College of Professional Studies Recruitment, Spring 2015

Participant, Admitted Students Outreach, Winter 2014-Spring 2015

Participant, University Admitted Students Note Writing Initiative, Spring 2014, Winter & Spring 2015, Spring 2016, Winter 2017

Participant, Admitted Students Breakfast, March 25, April 15, 2013, March 24, 2014, March 23, 2015

Participant, University Admitted Students Calling Initiative, Spring 2013

Co-Moderator, Green Jays, August 2013-May 2014

Facilitator, "Healing a Broken World" luncheon, September 5, 2013

Judge, St. Albert's Day student projects, Spring 2012

Volunteer, Project Homeless Connect Omaha, March 2012, 2013, 2014, 2015

Participant, Creighton University Study Jam, 2011

PROFESSIONAL SERVICE

Editorial Board

Quarterly Journal of Speech, 2014-present

Dr. Mary Stuckey, editor, 2016-present

Dr. Barbara Biesecker, editor, 2014-2016

Frontiers in Communication: Science and Environmental Communication, 2016-present

Ad Hoc Reviewing

Journals

Communication and Critical/Cultural Studies

Women's Studies in Communication

Departures in Critical Qualitative Research

Journal of Public Deliberation

Advancing the History of Rhetoric

Enculturation

Environmental Communication: A Journal of Nature and Culture

Quarterly Journal of Speech

Southern Communication Journal

Western Journal of Communication

Publishers

Routledge
Strata
Lexington

Conferences

Critical/Cultural Studies Division, Book Award Committee, National Communication Association Conference Roundtables on Research in Progress, National Communication Association Conference
Conference on Communication and the Environment
Critical/Cultural Studies Division, National Communication Association Conference
Environmental Communication Division, National Communication Association Conference
Environmental Communication Division, Western States Communication Conference
Rhetoric and Communication Theory Division, National Communication Association Conference
Rhetoric and Public Address Division, Western States Communication Conference
Undergraduate Research Conference, Western States Communication Conference
Media Studies Division, Western States Communication Conference

Organizational Leadership Positions

Ongoing

At-large Representative to the Committee on Committees, National Communication Association, January 2018-December 2020
Vice-Chair, International Environmental Communication Association, June 2017-June 2019

Completed

Immediate Past-President, Environmental Communication Division, National Communication Association, 2015-2016
President, Environmental Communication Division, National Communication Association, 2014-2015
Vice President, Environmental Communication Division, National Communication Association, 2013-2014
Vice President-Elect, Environmental Communication, National Communication Association, 2012-2013
Editor, *Rocky Mountain Communication Review*, March 2008-August 2008
Special Sections Editor, *Rocky Mountain Communication Review*, March 2007-March 2008
Reviewer, *Rocky Mountain Communication Review*, March 2007-May 2010

Mentorship

Doctoral Committee Member, Curtis Sullivan, North Dakota State University, August 2017-May 2019
Master's Committee Member, Cleo Warner, University of Utah, May 2018-May 2019
Mentor, Preparing Future Faculty, University of Nebraska-Lincoln, Jonathan Carter, June 2016-December 2016

COMMUNITY SERVICE

Ongoing

Immediate Past Chair, Community Bike Project Omaha, July 2016-present
Board Member, Community Bike Project Omaha, July 2014-present
Board Member, Friends of KIOS, July 2014-present
Key Holder and Earn-A-Bike Teacher, Community Bike Project Omaha, August 2013-present

Completed

Board Chair, Community Bike Project Omaha, April 2015-July 2017
Blog and News Coordinator, Omaha Bikes, August 2012-August 2013

PROFESSIONAL DEVELOPMENT

Attendee, Seminar in Jesuit Higher Education, Creighton University, 2017-2018
Attendee, "Cultural Sensitivity, Competency, and Proficiency: The What, Why, and Where/Who at Creighton," Parts I and II, Creighton University Assessment Committee and Office for Academic Excellence and Assessment, March 2, 2017 and March 16, 2017
Attendee, "Place-Based Learning: Thinking Beyond Creighton's Borders," Creighton University Assessment Committee and Office for Academic Excellence and Assessment, April 5, 2016
Attendee, "C³: Collaborative Curricular (re)Construction," Creighton University Assessment Committee and Office for Academic Excellence and Assessment, May 1, 2015
Graduate, Foundations for Effective Online Teaching and Learning (Design Track), July 7-August 10, 2014
Attendee, "Engaging Students in their *Private Universe*," Creighton University Assessment Committee and Office for Academic Excellence and Assessment, April 29, 2014
Attendee, "eLearning and the Web: Thinking Accessibility from the Start," Creighton University ADA Committee, April 11, 2014
Attendee, "Weaving Reflective Practices into Student Learning," Creighton University Assessment Committee and Office for Academic Excellence and Assessment, March 20, 2014
Attendee, "Getting Assessment Data out of BlueLine Workshop 2: Item Analysis: Developing individual Test Options in BlueLine for Assessment Data Collection," February 26, 2014
Attendee, "Assessing Student Learning," Creighton University Office for Academic Excellence and Assessment, October 10, 2013
Graduate, CeLAI Integrated Learning Seminar, Fall 2013
Attendee, "Rubrics: Programmatic Assessment Made Easier," Creighton University Office for Academic Excellence and Assessment, November 30, 2012
Attendee, "Voicing Connections, Contradictions, and Possibilities in Social Movement and Counterpublic Theories," National Communication Association Annual Meeting, New Orleans, 2011

ASSOCIATION MEMBERSHIP

International Environmental Communication Association, September 2011-present
(Founding Member)

National Communication Association, September, 2006-present
Rhetoric Society of America, December, 2015-present
Western States Communication Association, January, 2005-present

POPULAR PRESS

Interviewed, Carol Bicak, "Speech Experts Talk about the Rhetoric that Rises Above," *Omaha World-Herald* (August 28, 2013).