GDE/JRM 370: Video and Photojournalism
Tim Guthrie

Professor: Tim Guthrie
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Course Description: An introduction to beginning digital video and photojournalism. Students will effectively use still and video documentary and other new media forms including the fundamentals of shooting (including composition, lighting, audio, etc) and editing with the goal of effective storytelling.

Course Learning Objectives:
• fundamentals of shooting, composing and lighting
• working with video and audio
• effective storytelling

Course Requirements:
Materials-
• textbook: Photojournalism: The Professional’s Approach by Kobre
• access to DSLR camera

Course Topics by Schedule:

Week 1: Introduction, Syllabus, Etc.
Week 2: Rembrandt light, Rule of Thirds
Week 3: Photoshop, Bridge and various software
Week 4: Overview of Photojournalism
Week 5: Critique: Portraits
Week 6: Feature photography
Week 7: Sports photography
Week 8: Story telling and photo layouts
Week 9: FALL BREAK: NO CLASS
Week 10: Introduction to FCPX and editing

Week 11: Shooting basics, log and transfer, edit points, etc.

Week 12: Tools and basic rough cuts

Week 13: Refining final cut edits, lab time and project critique

Week 14: Plot, storyboarding, interview questions

Week 15: Filters, transitions, titles, etc.

Week 16: Lab time and Final Critique

Grading Criteria: You will be graded on class attendance and active participation, various written assignments, including workbook assignments and pop quizzes, composition projects, and midterm and final exams. The percentage breakdown is:

- Attendance and Active Participation: 10%
- Assignments, Workbook, and Pop Quizzes: 40%
- Midterm Project: 20%
- Final Project: 30%

The grading scale is as follows:

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<th>Grade</th>
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<tr>
<td>A</td>
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Attendance Policy: Attendance and punctuality in every class are expected. Two unexcused absences are allowed, and every absence thereafter will result in the loss of a letter grade. Excessive tardy arrivals will begin to be counted as unexcused absences. With five total absences the grade of AF will be given and the dean notified. If you are unexpectedly ill or have an emergency, please try and contact me by phone or e-mail.

Academic Honesty: Adherence to Creighton University's policy regarding Academic Honesty is expected in all assignments. Failure to abide by the policy will result in a definite zero for that particular task and possible failure of the course.

Class Cancellation Policy: Students are required to attend every class. If a class is cancelled due to whether or other circumstance, an email announcement will be sent to the entire class.