

BUSINESS INTELLIGENCE & ANALYTICS MAJOR OUTCOMES



Creighton's business intelligence & analytics graduates are generally employed in career tracks leading towards positions in data/systems analysis and design, interactive media, business application development, database administration, web specialist, network administration, and consulting. Increased technology usage in business has caused an explosion in job opportunities for graduates. The U.S. Department of Labor consistently lists information technology jobs among the top five fastest growing fields.

THE MEDIAN STARTING SALARY FOR A 2014 CREIGHTON GRADUATE IN BUSINESS INTELLIGENCE & ANALYTICS WAS \$56,000.

Graduates in business intelligence & analytics (BIA) find professional career opportunities in a wide variety of areas. Some recent Creighton BIA graduates have interned and are employed in the following positions, in addition to gaining acceptance into some of the most prestigious graduate and professional schools in the nation:

| Title or Field of Advanced Study | Company or School |
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| Systems Analyst | ACI Worldwide (<i>Omaha, NE</i>) |
| Leadership Development Program – Information Technology | Bell Helicopter (<i>Dallas, TX</i>) |
| IT Consultant | Black & Veatch (<i>Dallas, TX</i>) |
| Information Systems Analyst | Board of Certification, Inc. (<i>Omaha, NE</i>) |
| Analyst – Supply Chain Management | Boeing (<i>Seattle, WA & St. Louis, MO</i>) |
| Financial Trader / Programmer | Bouchard Trading, Inc. (<i>Chicago, IL</i>) |
| Direct Marketing Specialist | Caesars Entertainment Corporation (<i>Council Bluffs, IA</i>) |
| Database Migration Analyst | Capitol Insurance Companies (<i>Madison, WI</i>) |
| Project Manager | Cargill, Inc. (<i>Minneapolis, MN</i>) |
| Business Consultant / System Engineer | Cerner (<i>Kansas City, MO</i>) |
| Network Engineer | Communication Services, Inc. (<i>Omaha, NE</i>) |
| Systems Analyst / Business Analyst / Associate IT Analyst | ConAgra Foods (<i>Omaha, NE</i>) |
| Product Development Consultant | Concentra (<i>Dallas, TX</i>) |
| Junior Test Engineer | Connected Data, Inc. (<i>Santa Clara, CA</i>) |

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| Financial Advisor | Continuum Financial (<i>Omaha, NE</i>) |
| Programmer | Creighton University (<i>Omaha, NE</i>) |
| Enterprise Risk Associate / Consultant | Deloitte (<i>Omaha, NE, Chicago, IL; Minneapolis, MN</i>) |
| Productivity Solutions Specialist | DMSi (<i>Omaha, NE</i>) |
| Project Manager | Epic Systems (<i>Madison, WI</i>) |
| Technology & Securities Risk Associate / IT Risk Advisory Consultant | Ernst & Young (<i>Kansas City, MO & Minneapolis, MN</i>) |
| Release Coordinator | First Data Corporation (<i>Omaha, NE</i>) |
| Business Intelligence Programmer Analyst | First National Bank (<i>Omaha, NE</i>) |
| I.T. Analyst / Programmer | GALLUP (<i>Omaha, NE</i>) |
| Information Technology Leadership Program | GE Healthcare (<i>Milwaukee, WI</i>) |
| Consultant – Enterprise Marketing Practice | Grant Thornton (<i>Omaha, NE</i>) |
| Web Designer & Developer | HenkinSchultz (<i>Sioux Falls, SD</i>) |
| Analyst – Product Data Management | Hewlett-Packard (<i>Roseville, CA & Omaha, NE</i>) |
| Desktop Support | Interpublic Group of Companies – IPG (<i>Omaha, NE</i>) |
| Software Developer | Kiewit (<i>Omaha, NE</i>) |
| IT Advisory Associate | KPMG (<i>Seattle, WA</i>) |
| Market Analyst | Lincoln Financial Group (<i>Omaha, NE</i>) |
| Analyst | Marlin Technologies (<i>Horicon, WI</i>) |
| Technology Coordinator | Midlands Systems Integrators (MSI) (<i>Omaha, NE</i>) |
| Middleware Consultant | Oracle (<i>Austin, TX</i>) |
| Data Analyst | PayFlex Systems, USA (<i>Omaha, NE</i>) |
| Analyst | Presley Media (<i>Omaha, NE</i>) |
| IT Consultant | Protiviti (<i>Chicago, IL</i>) |
| Corporate Trainee | Quad/Graphics (<i>Milwaukee, WI</i>) |

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| Software Configuration Management Specialist / Project Manager | Raytheon (<i>Tucson, AZ; Omaha, NE; Washington, DC</i>) |
| Business & Information Analyst | Remote-Learner (<i>Kansas City, MO</i>) |
| Customer Support Specialist | Sirius Computer Solutions (<i>Omaha, NE</i>) |
| Campaign Coordinator / Account Manager / Business Analyst | Sojern (<i>Omaha, NE</i>) |
| Systems Analyst | Target Corporation (<i>Minneapolis, MN</i>) |
| Web Developer | TechCrunch (<i>Palo Alto, CA</i>) |
| Systems Analyst / Supply Analyst / Junior Project Consultant | Union Pacific Corporation (<i>Omaha, NE</i>) |
| Programmer / Business Analyst | West Corporation (<i>Omaha, NE</i>) |
| Web & E-Commerce Support Rep | Yahoo!, Inc. (<i>Omaha, NE</i>) |
| IT Management / MBA / Law | Creighton University (<i>Omaha, NE</i>) |
| Law | University of Kansas (<i>Lawrence, KS</i>) |
| Computer Science | University of Nebraska at Omaha (<i>Omaha, NE</i>) |

CAREER ASSISTANCE

The Heider College of Business at Creighton gives you the chance to test your skills in the real world through its premier internship programs. The Creighton Career Center works closely with students to assist them in finding full-time positions in which to utilize their knowledge to work after graduation.

OCCUPATIONAL OUTLOOK INFORMATION:

Occupational Outlook Handbook (U.S. Department of Labor) – www.bls.gov/oco
 Computer and Information Systems Managers – www.bls.gov/oco/ocos258.htm
 Computer Programmers – <http://stats.bls.gov/oco/ocos303.htm>
 Computer Network, Systems and Database Administrators – <http://stats.bls.gov/oco/ocos303.htm>
 Computer Systems Design – www.bls.gov/oco/cg/cgs033.htm

CAREER INFORMATION AND JOB SEARCH RESOURCES:

Creighton Career Center – www.creighton.edu/careercenter
 Jobs4Jays – www.creighton.edu/careercenter/jobs4jays
 Vault's Career Insider – <http://careerinsider.vault.com/wps/portal/careerinsider?parrefer=2213>
 Going Global – www.creighton.edu/careercenter/goingglobal
 JobWeb (from the National Association of Colleges and Employers) – www.jobweb.com
 The Riley Guide – www.rileyguide.com
 USA Jobs (Federal Government Jobs) – www.usajobs.gov
 LinkedIn – www.linkedin.com
 IT Jobs in Federal Government – www.makingthedifference.org/federalcareers/computerscience.shtml
 Computer Jobs – www.computerjobs.com
 Computer World Careers – www.computerworld.com/careertopics/careers

Technology Jobs – www.dice.com
Tech Centric – www.tech-centric.net

PROFESSIONAL ASSOCIATIONS:

American Society for Information Science and Technology (ASIS&T) – <http://asis.org>
Association of Records Managers & Administrators (ARMA) – www.arma.org
International Webmasters Association (IWA) – www.iwanet.org
Institute for Operations Research and the Management Sciences – www.informs.org
League of Professional Systems Administrators – <https://lopsa.org>

