

V.J. and Angela Skutt Student Center Advisory Board
Tuesday, October 12, 2010
Meeting Minutes

Voting Members Present: Students –Ryan Crnkovich, Susan Fontana, David Gantz, Kayla Hathcote, Karen Vanderzaden, Makinzie Vowels, and Melissa Hottovy; Non-Students – LeeAnn Crist, Dr. Katie Hatfield, Eric Immel, and Matt Hill

Non-Voting Members Present: Ryan Lahne, Sara Carter, and Christina Ramirez

Guests Present: Tami Thibodeau (Skutt and Harper Business Manager), Michelle Ferestad (Skutt and Harper Events Manager), Eric Yarwood (Associate Director, Skutt and Harper Centers), Denine Buck (Sodexo Retail Manager), Amber Bruyere (Sodexo Marketing Specialist), Annie Kawamoto (Marketing Coordinator)

Voting Members Absent: none

Non-Voting Members Absent: none

Welcome: Ryan Lahne called the meeting to order at 3:36pm.

- Lahne announced overview of agenda. This is our open forum meeting.
- Introductions
- Lahne reviewed our goal is to make improvements – transformation to a “True Student Center”.

Old Business:

Review of Minutes

Decision made to unofficially approve minutes from the September 14, 2010 meeting.

Presentation

Lahne: The presentation “A Look Around the Country, What It Could Be” will be emailed out to those attending due to technical problems. This will give us “food for thought” – an idea of what others are doing.

Review of Committee Recommendations

Study Space Enhancements: Study space becomes crowded fast, difficult to study in Wareham Court/Jack & Ed’s as it is too noisy. Is it possible to use space between ballroom and Jack & Ed’s?

Marketing on Akoo: Would like digital signage for student organizations to market on Akoo, there is an ad in, but it is not running yet.

Food Service: Many suggestions came in re: food service. Responses were from Buck and Bruyere.

Food Options:

- Students want patty melts, grilled cheese, and grilled ham and cheese - these are still available, just need to ask.
- Suggestion for two different coffee brand options – may be possible.
- Suggestion to have baked goods in Wareham – what kind of baked goods do we want?
- Are there breakfast options? –we are open to trying this. Previously there was not much interest. What kinds of foods/combos/price points do we want?
- Suggest larger wraps and/or custom wraps – we can use 12” tortillas as opposed to the 10” ones and can have pre-made wraps available in the cooler. Wraps will be made in front of students during dinner times using the soup station area.

- Suggest changes for Blimpie and/or changing to different sandwich brand – market research shows change of brand may not be the answer. Will have display with every type of bread available for better marketing.
- Suggestion made to offer meatball and pepperoni for sandwiches.
- Would like a bigger salad bar – open to suggestions, currently have 16 toppings and two salad types at all times, please remember some additions may affect cost.
- More fat-free options, especially salad dressings – we are checking out options now.

Meal Exchange:

- Suggestion to start meal exchange in Wareham Court start earlier for lunch.
 - Lahne: We have not done this historically because starting later alleviated some congestion during peak times. Wareham provides a meal option for those who may not have a dining plan. Meal exchange during the evening began to bring folks in.
- Some stations reported to have been closing early and Denine has addressed the issue.

Other:

- Suggestion made to have a place to set your plate while getting condiments. Buck said they will get a table for this. Also will have toppings for burgers, chicken, hot dogs, and brats placed in the current spot for condiments.

Buck: We are working with the Building Managers on creating theme nights for the Jebbies station.

Bruyere: We are also working on ideas for new foods to offer. Will be using a “trial kitchen” and surveys. Also working on a mystery shopper program.

Wareham Court Name Recommendations

Lahne: Proposal made to market current names better rather than make changes.

Rollie’s Roost Recommendations

Kawamoto gave suggestions to improve and update Rollie’s Roost area. An inspiration idea wall, new matching furniture with pillows and more outlets were some of the suggestions.

Lahne: I suggest we discuss and review over the next few meetings to decide what’s missing rather than trying to fix what is there. How does everything work together? We will evaluate our options this semester and then push in the Spring Semester. We want to look at what it could be.

SSC Administrative Updates

Lahne: The new catering exclusivity form is on the website. Also has a better explanation as to how to use the form.

Yarwood: Painting new colors in Wareham Court being done now. Station signs will also be replaced.

Christmas Tree

Lahne: Tree has arrived. CSU and IRHG will be putting it up and decorating it around the weekend after Thanksgiving.

Upcoming Skutt Events:

Thibodeau: Halloween Maze and Santa Visit will be happening at Skutt. Marketing will be done for these events soon.

Adjournment: The meeting adjourned at 5:04pm.