

V.J. and Angela Skutt Student Center Advisory Board
Monday, February 15, 2010
Meeting Minutes

Voting Members Present: Students – Josh Roehrick and Ian Steele; Non-Students - Eric Immel, Matt Hill, and LeeAnn Crist

Non-Voting Members Present: Michele Starzyk, Eric Yarwood, and Jake Webb

Guests Present: Tami Thibodeau

Voting Members Absent: Students – Keith Weeces, Kimberly Utzig, Kevin Harrington, and Stephanie Van Veen; Non-Students –Sally O’Neill

Non-Voting Members Absent: Jana Ammon

Welcome: Meeting started at 3:12pm and Eric Yarwood called the Board to order. Michele Starzyk arrived shortly after the board was called to order.

- It was noted that there is not enough voting members to have a quorum. There is supposed to have 60% to have quorum and we only had 50% or (5/10) voting members. Therefore, no issues may be voted on.
- Approval of Minutes – Approval of the minutes for the Advisory Board Meeting for November 2, 2009 and January 18, 2010 – There were no adjustments or additions to minutes. No approval = No quorum.

Old Business:

AKOO:

Yarwood: We have had one faculty member complain about the content of one of the videos. We tried to narrow down which one it could be and they pulled it immediately. They (AKOO) already reject 70% of the videos they receive. They are in about 150 shopping malls and about 20 universities. Of all these locations, we (Creighton) were ranked 5th on amount of usage a couple weeks ago. We are hoping to have the Creightonian do a story on the AKOO system as well.

Marketing aspect of AKOO – AKOO will be hiring a student/AKOO employee who will work on promoting AKOO, doing research for our AKOO system, receiving the table tents from AKOO, etc. We can do advertisements on the AKOO. We can do video (no audio) ads in 15 second increments with eight (8) slides per hour. We can also do still images with no audio as well (like we currently do in Jack and Ed’s) and we do mobile marketing. This is where the AKOO system can send text messages to all of the people it has received song requests from. We can do up to 5,000 messages per month. Fees: Jack and Ed’s – student orgs. \$10, faculty/staff \$15, and outside vendors \$25; Wareham Court – we were thinking of something higher for AKOO at roughly \$5 more for an ad to be on the AKOO.

Hill: Could outside vendors get any rights to text messages?

Yarwood: I say no. We want to use that aspect to send out information to promote more usage and turnout in the building.

Hill: About how many people do you (the building) see a day?

Yarwood: About 1,500 a day

Starzyk: I think it should be Skutt or at least university related. I don't want students thinking that we are just giving out their phone numbers to whoever wants it. It is more justifiable if those messages are university related. Should we make exceptions so that CSU can have rights to the messages (WAC, etc.)?

Hill: I think we should not make any exceptions to one student org. but then not allow another student org. We need to stay firm on rules, regulations, and rates.

Starzyk/Yarwood: What kind of feedback have people heard on the AKOO?

Roehrick/Immel: All positive feedback

Crist: Is there any way to change the volume?

Yarwood: The system has microphones and knows to get louder when more people come in (more ambient noise) and softer when there are less people (less ambient noise) in Wareham Court.

Regular Event Status – CSU Board of Representative Meeting

Starzyk: Our final discussion and voting on whether to grant this is postponed until we have quorum and a Reservations representative, hopefully at our next meeting.

New Business:

Regular Event Status – Winter Involvement Fair

Yarwood: The Winter Involvement Fair is 11am-2pm on the first Wednesday of February every year unless it falls on the same weekend as Founder's Week, then the last week of January.

Immel: Well, this is going to happen here every year no matter what anyways. Why don't we just grant this?

Starzyk: And the Fall Involvement Fair already has Regular Event Status...

Immel: All the more reason to approve this.

Starzyk: We will have to put off voting on this till our next meeting as well (due to lack of quorum).

Upcoming Events

Yarwood: We have a new Art Coordinator. We will have a Student Art Exhibit, April 14-May3. With this event, recommendations will be offered to us (the Advisory Board) to purchase art for the building. We have a Poetry Slam on February 25, from 6pm-8pm in the Fireplace Lounge.

Immel: Panhellenic Council has reserved the space and wants to use both buildings for Women's Recruitment. Does anyone see this as a problem to take over two buildings?

Yarwood: I think this is a good thing and it will bring some life back into this building.

Starzyk: For our next meeting, we are hoping to have Dee, CSU rep. (from the CSU-Dining Issues Committee), a rep from Reservations, and a CSU rep (to converse with the Reservation's rep about Regular Event Status)

Drawing:

Michele had Eric do a trivia question:

Yarwood: Where is AKOO headquartered?

Crist: Chicago

Crist is now responsible for next month's trivia question.

Announcements:

Immel: Dee is pulling together focus groups to better fill clients' needs.

Adjournment: The meeting adjourned at 4:03pm.