

Photoshoot Attire Guidelines

FOR CREIGHTON UNIVERSITY LEADERSHIP

What to wear

- Classic business attire is recommended. Your sharpest outfit.
- An outfit that makes you feel comfortable and confident.
- Layers! Layers add depth and texture to a photo.
- Wear something that works with and without a tie or bring a second attire option.

What not to wear

- Bold stripes, plaids, checks, dots and prints. Patterns are OK, if they're not too busy.
- Light colors that approximate flesh tones such as beige, tan and peach.
- Head-to-toe black, which will photograph flat, and lack detail and dimension.
- Loud ties and flashy jewelry that divert attention from your face. Keep it simple.
- A white dress shirt by itself; it's better if worn underneath a jacket or sweater.
- Any red clothing or accessory.

Grooming

Consider the timing of any haircuts, coloring or styling. Hold off on getting a fresh haircut the day before the photo shoot.

As for facial hair, if you don't typically sport a beard or mustache, please shave on the day of the photoshoot.

Be yourself

The clothes you wear to your photoshoot help reflect your personality in the photographs, so stay true to who you are in the real world. For example, if you never wear a dress ... then maybe you shouldn't wear one to your photoshoot. We want to make sure you can recognize yourself in your photographs and let your personality shine at the same time.

Smile and have fun!