

Health Sciences-Multicultural and Community Affairs/CPHHE-REACH

AUGUST 2015



The Racial and Ethnic Approaches to Community Health (REACH) is a national program administered by the Centers for Disease Control and Prevention (CDC) aimed at reducing racial and ethnic disparities in health.



Center for Disease Control (CDC) Site Visit

The entire [CPHHE-REACH](#) team welcomed our CDC Program Officer and his colleague to Omaha on August 3rd and 4th, 2015 for a thorough site visit about efforts to enhance physical activity among African Americans in the Omaha area.

The first day agenda included meeting all CPHHE-REACH community partners. Those discussions addressed measuring impact and program success. Our visitors had a lunch meeting with the CPHHE-REACH Advisory Board. The [Douglas County Health Department](#) (a REACH partner) presented the CPHHE-REACH approach to Policy, System and Environmental Improvements. Creighton School of Medicine presented the Train the Trainer health ambassador program. Thorough dialogues between partners and the CDC team ensued with each group.

CDC visitors spent the second day learning about other Community Partner sites and communities. The team visited and discussed the REACH program

initiative at Mt. Moriah Baptist Church, two Omaha Housing Authority Sites, and Charles Drew Health Center. Each partner explained their specific efforts and plans for Policy, System, and Environmental Improvements in the community.

The CPHHE-REACH team thanks all who helped make the site visit a success. After two days of sharing and receiving information with the CDC Team, the CPHHE- REACH team is energized and excited to continue increasing access to physical activity in Omaha.



Omaha Juneteenth

On Saturday, June 25th, Omaha's NAACP held it's annual [Juneteenth](#) Parade along 30th Street, from Lake to Sprague Streets. This celebration commemorated the end of slavery in the United States. From its Galveston, Texas origin in 1865, the observance of June 19th as the African American Emancipation Day has spread across the United States and beyond. [Read more....](#)



Charles Drew Earn-A-Bike Giveaway

On Saturday, June 20th, [Charles Drew Health Center](#) held its annual Earn-A-Bike program, for the community. Charles Drew Health Center will be giving away 200 new bikes, helmets and locks to children within the North Omaha community over the next 3 months. This is the first of 3 distribution events scheduled. [Read more...](#)

Creighton University School of Medicine: "Train the Trainer"



Creighton's School of Medicine has just completed a 4 week program titled "**Train The Trainer**", where REACH partners have undergone an extensive training session on exercise and health education. Led by Ms. Shavonne Washington-Krauth, MA, REACH partners will target four sectors of the African American community aimed to increase access to physical activity opportunities within the population. Train the Trainer implementation will occur in public housing towers, Charles Drew Health Center, selected middle schools, and predominantly African American churches.



Native Omaha Days

[Native Omahan Days](#) is a bi-annual event in [North Omaha, Nebraska](#) celebrating the community's [historical](#) and [cultural](#) legacies. Held since 1976, the Native Omaha Days include picnics, family reunions, class reunions and a large parade. The event is largely attended by current and former African American residents of the city.

[Read more....](#)

Meet the Staff



Raheem Sanders Data Coordinator

Mr. Raheem Sanders, BS, serves as the Data Coordinator for the REACH Program. In this capacity, Mr. Sanders will work to efficiently collect, organize, analyze, and disseminate all project information pertaining to the REACH Project.

Raheem is currently a candidate of graduation at the University of Nebraska Medical Center with a Masters in Public Health.

Attribution

The Partnerships to Improve Community Health / National Implementation and Dissemination for Chronic Disease Prevention / Racial and Ethnic Approaches to

Community Health (REACH) is made possible with funding from the Centers for Disease Control and Prevention. The views expressed in this newsletter do not necessarily reflect the official policies of the CDC or imply endorsement by the U.S. Government. Learn more about Partnerships to Improve Community Health / National Implementation and Dissemination for Chronic Disease Prevention / Racial and Ethnic Approaches to Community Health (REACH) at <http://www.cdc.gov/nccdphp/dch/>.

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