

Sustainability Council Meeting  
Minutes

January 20, 2012

Members Present: Noted at 15

The minutes from the December 16, 2011 meeting were acknowledged as accurate.

Ryan Lahne introduced guest presenter Richard Seidl. Mr. Seidl is with the Pepsi Co. and invited to talk about Pepsi's program on sustainability. Pepsi buys 50% of the available recycled PET plastic in North America. Having partnered with many companies in the economy, Pepsi has bolstered its corporate position in recycling.

Mr. Seidl introduced the Council to Pepsi's Dream Machine that accepts recycled bottles that yields rewards for those using the machine. Pepsi is prepared to put two such machines on campus.

Mr. Seidl worked with a power point presentation. Handouts of the slides were available. Mary Duda and Ryan Layne were asked to explore the offer from Pepsi to determine how to take advantage of the Pepsi program.

Lennis Pederson reported that the group working on the Transportation Master Plan for the campus is progressing well. Having completed two planning meetings and a lengthy tour of campus, the group is about to start drafting a plan. The process is expected to take another 4 to 6 weeks to complete.

Earth Day, scheduled for April 18, 2012 was discussed by George Tangeman. George spoke about the program and requested help from the Council for those that can find the time.

George Tangeman reported that he is in the early stages of planning for a March 22<sup>nd</sup> celebration of World Water Day. Part of the early planning is possibly a green bag lunch.

Lennis informed the Council that three engineering consulting teams have responded to the RFP for the developing a utility master plan. Interviews to select the firm are planned for February 14, 2012.

The alternative energy project continues to expand. The geo-thermal heat pump in the Pittman Building is operating. Along with heating the space, the wells are used to help heat the domestic water. About to start construction is a new (replacement) store front on the Pittman Building. The new store front will be used for mounting the P.V. panels that will generate the electricity for lighting the building. Yet to be designed is a thermal system to be mounted on the Wash Rack to generate heated domestic water for the Criss Complex.

Stephanie Wernig was recognized for her great effort in developing an announcement about Creighton's sustainability effort that will be soon published in The Princeton Review.

Chris Boitano was not available at the meeting to report on the status of the effort to designate Creighton as a Fair Trade University.

Pete Maas and Mary Duda are ready to move forward with Recycle Mania! The contest starts on January 23<sup>rd</sup>. Pete has announcements for the event set up. He has also made contact with the buyers of Creighton's recycle program to insure the statistics on the amount of recycling commodity are available.

Mary Duda spoke about an energy dashboard. With the package made available from Kiewit Bldg. Group, a method of capturing utility consumption and displaying the information will be made available in Harper Center. Ryan Lane has offered to help Mary decide locations for displaying the data.

Frank Reida provided an update on legislation and regulatory actions occurring over the past month. His report included comments about the Keystone Pipeline. Further he mentioned that the EPA has opened its web site indicating the businesses and companies emitting more than 25,000 tons of carbon into the atmosphere from their production of goods and services.

GreenJays are actively planning an Earth Day program. It will be much like the program from last year.

The meeting adjourned at 3:25 pm.

The next meeting is February 17, 2012 at 2:00 pm in the Union Pacific Room.