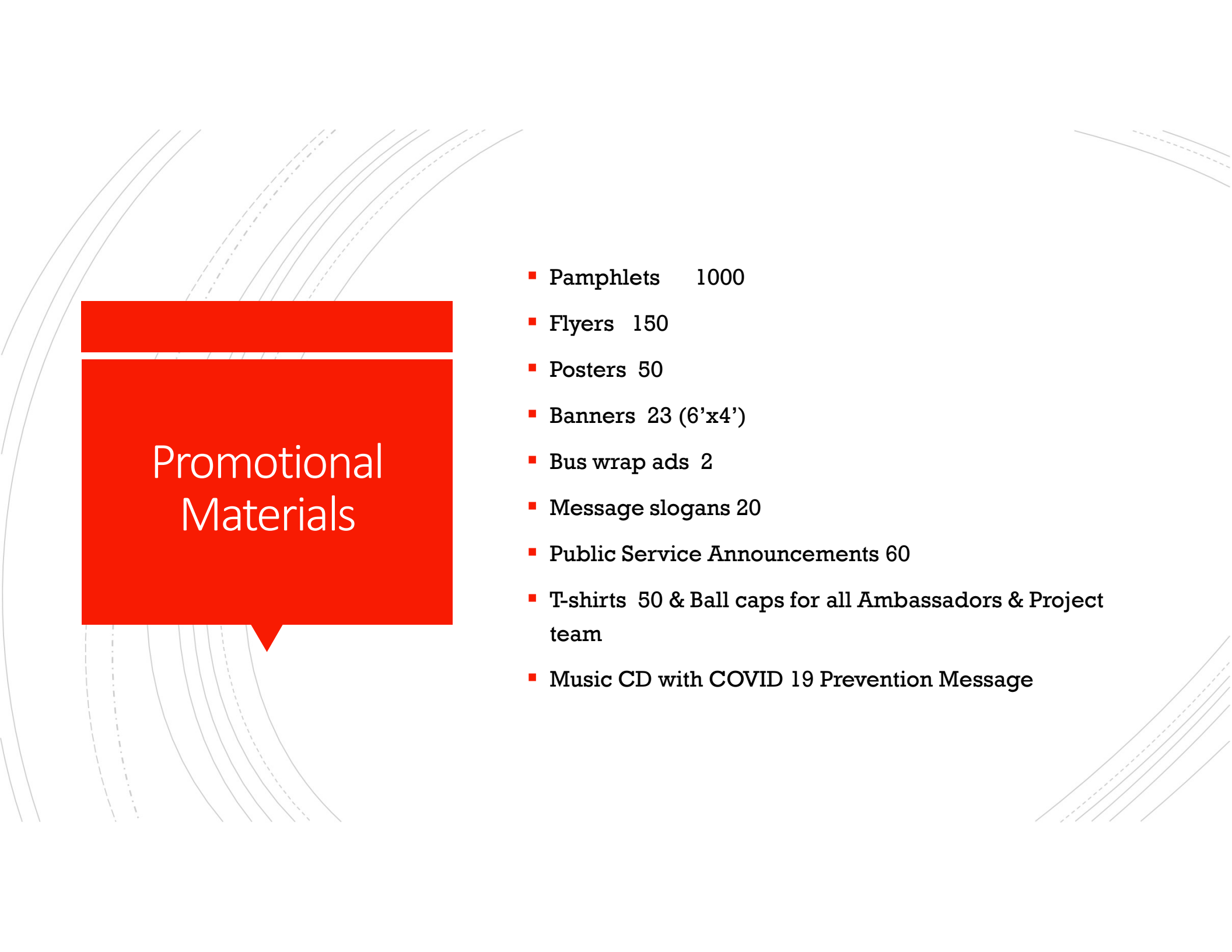


CPHHE CHA COVID 19 Project

Education and Communication & Outreach

The background of the slide features several thin, curved lines in a light gray color, some solid and some dashed, creating a sense of motion or a stylized globe. On the left side, there is a large red speech bubble shape containing the title text.

Promotional Materials

- Pamphlets 1000
- Flyers 150
- Posters 50
- Banners 23 (6'x4')
- Bus wrap ads 2
- Message slogans 20
- Public Service Announcements 60
- T-shirts 50 & Ball caps for all Ambassadors & Project team
- Music CD with COVID 19 Prevention Message

The background of the slide features several thin, curved lines in a light gray color, some solid and some dashed, creating a sense of motion or a stylized wave pattern. On the left side, there is a large red speech bubble with a tail pointing towards the bottom left. Inside this bubble, the text 'Public Appearances' is written in white, sans-serif font. The bubble is composed of two stacked rectangular sections.

Public Appearances

- Performed COVID 19 Rap at Drive in Comedy Show (200)
- Radio Station 95.7 “The Boss”
- Radio Station 103.1, Malcolm X Foundation
- Performed COVID 19 Rap at Love of Art & Music Festival (300)
- COVID 19 Testing Sites at Eagles Nest & Metro College, Fort Campus
- Christmas in the Village Event at 24th & Lake
- Shared information at weekly Empowerment Network & monthly 100 Black Men meetings

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Publications

- 18- COVID 19, Weekly, e-Newsletters to 350 people
- 8- Star Newspaper Articles (2500 circulation)
- 8- Hispanic Newspaper Articles
- Facebook Posts (450 followers)
- COVID 19 Website
- Video Documentary of CPHHE COVID 19 Project

Flyer



Center for Promoting Health and Health Equity
COVID-19 PROJECT

**Listen to scientists
and public health *reps***
**Be smart and follow
all the safety steps**

If you think you are experiencing symptoms of COVID-19 or have been in contact with someone who has tested positive for COVID-19, call your health care provider. If you don't have a provider, call the information line below. Do not go to the Health Department or the ER for testing.

However, if you are experiencing severe symptoms such as trouble breathing, chest pain, or blue lips/face, call 911 or go to the ER immediately.

Information line for COVID-19: 402.444.3400
Open 7 days a week, except holidays (8:30 a.m.–4 p.m.)
Se habla Español

The COVID-19 Project is a collaborative partnership between Creighton University's Center for Promoting Health and Health Equity (CPHHE) and the Douglas County Health Department.

Creighton
UNIVERSITY

Health Sciences - Multicultural
and Community Affairs

Flyer



CPHHE-COVID 19 Project

**THE CORONAVIRUS
IS REAL, ITS ONLY
MISSION IS TO
KILL.**

IF YOU THINK YOU ARE EXPERIENCING SYMPTOMS OF COVID-19 OR HAVE BEEN IN CONTACT WITH SOMEONE WHO HAS TESTED POSITIVE FOR COVID-19, CALL YOUR HEALTHCARE PROVIDER. IF NO PROVIDER, CALL THE INFORMATION LINE BELOW. DO NOT GO TO THE HEALTH DEPARTMENT OR ER FOR TESTING. HOWEVER, IF YOU ARE EXPERIENCING SEVERE SYMPTOMS SUCH AS TROUBLE BREATHING, CHEST PAIN, OR BLUE LIPS/FACE, YOU SHOULD CALL 911 OR GO TO THE ER IMMEDIATELY.

INFORMATION LINE FOR NOVEL CORONAVIRUS (COVID19): (402) 444-3400. SE HABLA ESPANOL. OPEN SEVEN DAYS A WEEK, EXCEPT HOLIDAYS (8:30 AM TO 4:00 PM).

Banner

4' x 6' Banner Qty 13



Bus Ad



The background of the slide features several thin, curved lines in a light gray color, some solid and some dashed, creating a sense of motion or a stylized globe. On the left side, there is a large red speech bubble shape pointing downwards.

Newsletter Article Titles

- Before Living Home
- Protect Our Elderly
- How to Wear a Mask
- COVID 19 safety Message
- Cleaning and Disinfecting During COVID
- Impact of Slogans on Motivational Messaging
- African American and Latino Death Rate Rises
- Which Environments Are Fertile for the Spread
- Social Determinants of Health and COVID 19
- Updated Isolation Guidance Does Not Imply Immunity
- Who Should Get The Flu Shot?
- Faith Leaders- A Trusted Community Influence
- Halloween And COVID 19
- Four Serious Seasons
- COVID 19 Vaccine Facts
- Highest Single Day of Infections

COVID Slogans

- Whether north south east or west
You must test and test and test
- The virus has taught us that
We are all in the same boat
The mask is a friendly flag
Of love and future hope
- Hospitals are getting full
Don't be a fool
Save yourself and your family
Wearing a mask is cool
- For me I will continue to listen to CDC
Cause I want to see you and for you to see me

COVID Slogans

- It depends on every one of us
To stop this deadly coronavirus
- During the pandemic
You must separate from each other
Don't be divided on the purpose
- COVID-19 is a very real thing
Its' contagious and deadly and mean
- Covid-19 does not discriminate
Its job is to eliminate
- Coronas' been hard on people of color
And you know that its' no lie
But corona don't know, we like Bae Bae's kids
We don't die, we multiply

Public Service Announcements & Music



Radio Ad



Distanciamento Social



Wash Yo Hands

CHA PICTURES



Pictures



Pictures



Pictures



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and Community Affairs

**CPHHE COVID-19
PROJECT**