

## KRISTIE N. BRIGGS

CONTACT  
INFORMATION

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EDUCATION:

**University of North Carolina**, Chapel Hill, NC 2003 - 2008  
Ph.D., Economics

**American University**, Washington, DC 1998 - 2002  
B.A. Economic Theory  
Summa Cum Laude  
University Honors in Economics  
Minor: Mathematics

FIELDS OF SPECIALIZATION IN ECONOMICS:

International Trade, Economics of Intellectual Property Rights, Applied Econometrics, Development Economics

PROFESSIONAL EMPLOYMENT:

**Creighton University**, Heider College of Business, Omaha, NE  
Professor of Economics 2020 - current  
Director, Doctorate of Business Administration 2017 - current  
Associate Professor of Economics 2014 - 2020  
Assistant Professor of Economics 2008 - 2014

**University of North Carolina at Chapel Hill** 2003 - 2008  
Instructor, Research Assistant, Teaching Assistant

**Institute of International Finance**, Washington, DC 2002 - 2003  
Research Assistant  
Latin America Department

**Dewey Ballantine, LLP**, Washington, DC 2000 - 2002  
Intern  
Economic Consulting Group in International Law Firm

**Britain in Europe & Europe 21**, London, UK 2000  
Intern

SCHOLARLY CONTRIBUTIONS

*Journal Article Publications:*

19. Briggs, Kristie, Margret Knight, and Desarae Mueller-Fichepain. "The Linder hypothesis and trade of intellectual property services." *Journal of Economic Insight*, forthcoming.
18. Briggs, Kristie, and Kathleen Sheehan (2019). "Services trade liberalization and economic growth." *The Journal of Developing Areas*, 53(4): 101-114.
17. Briggs, Kristie, and David Buehler (2018). "An analysis of technologically radical innovation and breakthrough patents." *International Journal of the Economics of Business*, 25(3): 341-365. [received 'Best Paper Prize 2018' from journal editor]

16. Briggs, Kristie (2017). "The impact of innovation on financial and insurance services exports." *The B.E. Journal of Economic Analysis and Policy*, 17(4): Article number 20160310.
15. Braymen, Charles, and Kristie Briggs (2017). "The effect of real exchange rate volatility on the trade of educational services." *The International Trade Journal*, 31(4): 299-316.
14. Briggs, Kristie (2017). "Innovative partnerships resulting from high skilled emigration." *International Journal of Development Issues*, 16(2): 161-173.
13. Briggs, Kristie (2015). "Co-owner relationships conducive to high quality joint patents." *Research Policy*, 44(8): 1566-1573.
12. Braymen, Charles, and Kristie Briggs (2015). "Income differences in services trade partners." *Applied Economics Letters*, 22(8): 593-596.
11. Briggs, Kristie, and Mary Wade (2014). "More is better: Evidence that joint patenting leads to quality innovation." *Applied Economics*, 46(35): 4370-4379.
10. Briggs, Kristie, and Walter Park (2014). "There will be exports and licensing: The effects of patent rights and licensing on firm sales." *Journal of International Trade & Economic Development*, 23(8): 1112-1144.
9. Briggs, Kristie, Joshua Eiermann, Thomas Hodgson, and Elizabeth McNamara (2014). "Reducing copyright piracy using entrepreneurial platforms." *Journal of Entrepreneurship and Public Policy*, 3(2): 306-316.
8. Briggs, Kristie (2013). "Institutional quality as a barrier to trade." *Applied Economics Letters*, 20(16): 1453-1458.
7. Briggs, Kristie (2013). "Does patent harmonization impact the decision and volume of high technology trade?" *International Review of Economics and Finance*, 25(1): 35-51.
6. Briggs, Kristie, John Workman, and Anne York (2013). "Collaborating to Cheat: A Game Theoretic Exploration of Academic Dishonesty in Teams." *Academy of Management Learning & Education*, 12(1): 4-17.
5. Briggs, Kristie (2012). "Patents, technology adaptation, and exports to developing countries." *Global Economy Journal*, 12(1): Article 4.
4. Briggs, Kristie, and Silas Brown (2012). "The impact of institutional enforcement mechanisms on perceived intellectual property protection." *Journal of Applied Economics and Policy*, 31(1): 1-24.
3. Braymen, Charles, Kristie Briggs, and Jessica Boulware (2011). "R&D and the export decision of new firms." *Southern Economic Journal*, 78(1): 191-210.
2. Briggs, Kristie (2010). "Intellectual property rights and development: The spatial relationships." *Journal of Economic Studies*, 37(5): 525-543.
1. Braymen, Charles, and Kristie Briggs (2010). "How far will they go? Intellectual property and the range of market participation by nascent firms." *Southern Journal of Entrepreneurship*, 3: 66-87.

*Select Presentations:*

Missouri Valley Economic Association Annual Conference, 2010-2019 (10), Research Presentation  
Western Economic Association International Conference, 2011, Research Presentation  
Southern Economic Association Annual Conference, 2008-2009 (2), Research Presentation  
Great Decisions, Foreign Policy Association (sponsor), Omaha, February 2017; *topic*: Brexit  
Great Decisions, Foreign Policy Association (sponsor), Omaha, March 2017; *topic*: International Trade Policy  
United States Department of the State, Invited Speaker, summer 2009; *topic*: Intellectual Property Rights & Trade

*Other Contributions in the Area of Research:*

- Assisted with cost-benefit analysis portion of grant proposal tied to State of Nebraska, LB 654.  
Jewell, V., Russell, M., Abbott, A., Briggs, K., Milewski, J., Knezevich, E., & Qi, Y. (2019-2024). Telehealth and Remote Monitoring to Improve Glycemic Control, Quality of Life, and Cut Medicaid Costs for Children with Type 1

Diabetes. State of Nebraska, LB 654. \$2,750,000.00 [Testimony given by V. Jewell to Senate Health & Human Services Committee March 2019].

## TEACHING AT CREIGHTON:

### *Summary of Courses Taught:*

#### *Doctoral:*

Applied Economics & Finance Research (*DBA, co-taught*)  
Applied Economics Research (*DBA*)  
Applied Dissertation Research Development Seminar (*DBA*)

#### *Oversight & Management of the following DBA Practicum Courses:*

Teaching Assistant Practicum  
Teaching Practicum  
Research Assistant Practicum  
Applied Dissertation Research  
Practicum on Instruction of CFO Development

#### *Masters:*

Economic Analysis for Managers  
Seminar in Applied Economics: Applied Business Research Methods (*MBA*)  
Seminar in Applied Economics: Innovation & Intellectual Property (*MBA*)

#### *Undergraduate:*

Econometrics  
International Economic Development (*Undergraduate Economics, Masters Level International Relations*)  
International Economics: Trade & Finance (*Undergraduate Economics, Master Level International Relations*)  
Seminar in the Economics of Innovation & Intellectual Property  
Principles of Microeconomics  
Ratio Studiorum (*Class for Incoming Freshman*)

#### *Other Contributions in the Area of Teaching:*

DBA dissertation chair (2 complete; 2 current)  
DBA dissertation committee member (1 complete; 2 current)  
DBA Research Assistant Mentor (4)  
Masters Student Thesis Advisor (3)  
Masters Student Thesis Committee Member (3)  
Independent Study, Masters-level (10)  
Independent Study, Undergraduate-level (7)  
Undergraduate Honors Program Project Advisor (College of Arts & Sciences) (7)  
Administer International Relations Comprehensive Exams in International Economics (annual 2009 - 2014)

## SERVICE:

#### *Professional:*

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| Editorial Advisory Board, <i>Journal of Entrepreneurship and Public Policy</i> | 2010 - current   |
| Assistant Editor (single article), <i>Journal of Economic Insight</i>          | 2019             |
| Vice President, Missouri Valley Economic Association                           | 2017 - 2018      |
| External Reviewer, Tenure and Promotion  | 2015, 2017, 2019 |
| Israel Science Foundation, Grant Reviewer                                      | 2015             |
| Omaha Women's Fund, Research Committee Member                                  | 2010 - 2014      |

*Journal Article Reviewer:* Research Policy, Journal of Development Economics, Applied Economics, Journal of Regional Science, International Journal of Finance and Economics, Review of Development Economics, International Review of Economics and Finance, The International Trade Journal, Journal of International Trade & Economic Development, Accountability in Research: Policies and Quality Assurance, Journal of Economic Studies, Journal of Entrepreneurship and Public Policy, Southern Journal of Entrepreneurship, Journal of Baltic Studies,

International Dialogue, Journal of Developmental Entrepreneurship, Quarterly Journal of Finance & Accounting, Regulation & Governance, International Review of Economics Education, Education Economics, Journal of Economic Insight, Economics of Innovation & New Technology, Southern Economic Journal, International Journal of the Economics of Business

*University:*

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|---|----------------|
| Academic Council  | 2019 – current |
| Faculty Council   | 2019 – current |
| University Search Committee, Vice President of Information Technology                         | 2020           |
| President’s Faculty Advisory Committee for Strategic Planning                                 | 2019 – 2020    |
| Task Force on Graduate School Research Policies   | 2019 - 2020    |
| Phi Beta Kappa, Executive Committee, Secretary  | 2016 - 2019    |
| Co-Chair, University Strategic Plan   | 2017 - 2018    |
| Presidential Planning Committee   | 2016 - 2018    |
| Steering Committee, University Strategic Plan   | 2016 - 2017    |
| Creighton University, Violence Prevention, Advisory Board                                     | 2013 - 2017    |
| Invited Roundtable Discussion, Japanese Keidanren Mission to the USA, Panelist                | 2018           |
| Event with Prof. Koichi Hamada, Special Economic Advisor to Japanese Prime Minister, Panelist | 2018           |
| Speaker, Creighton Colloquium: The Trump Presidency: Expectations and Implications            | 2017           |
| CURAS, co-planner, 2017 Research at all Angles event  | 2016 - 2017    |
| Opus Prize, Curriculum and Faculty/Student Selection Committee, Member                        | 2015 - 2016    |
| Phi Beta Kappa, Executive Committee, At Large Member  | 2013 - 2016    |
| Research Compliance and Sponsored Programs Database Committee, Member                         | 2015 - 2016    |
| Public Health and Global/Community Health Planning Group Committee, Member                    | 2015 - 2016    |
| Research & Scholarship Program Team, University Strategic Plan, Co-Chair                      | 2014 - 2016    |
| Center for Undergraduate Research and Scholarship (CURAS), Advisory Board                     | 2013 - 2016    |
| Creighton University, Lieben Center for Women, Advisory Board                                 | 2011 - 2014    |

*College (Heider College of Business):*

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| Faculty Director of the Doctorate of Business Administration program | 2018 - current |
| Co-Faculty Director of Doctorate of Business Administration program  | 2017 - 2018    |
| Graduate Programs Committee (chair beginning in 2019)                | 2017 - current |
| Scholarship Selection Committee                                      | 2009 - current |
| Curriculum 2020 Task Force, Cross-Cultural Mindset Leader            | 2017 - 2018    |
| Executive Committee  | 2008 - 2013    |

*Department:*

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| Omicron Delta Epsilon Honor Society, Faculty Advisor | 2010 - 2017 |
| New Faculty Search Committee, Member                 | 2013, 2017  |

## AWARDS &amp; FUNDING:

|   |                  |
|---|------------------|
| Best Paper Prize 2018, <i>International Journal of the Economics of Business</i>                                | 2019             |
| Beta Gamma Sigma, Professor of the Year   | 2018             |
| Heider College of Business Faculty Member of the Year,<br>(Awarded by Alpha Kappa Psi & Heider Business Senate) | 2017             |
| Heider College of Business Summer Research Grant  | 2010, 2014, 2016 |
| Kauffman Firm Survey Data Enclave Membership  | 2008 - 2011      |

## CURRENT PROFESSIONAL AND HONOR SOCIETY MEMBERSHIPS:

Missouri Valley Economic Association  
 Phi Beta Kappa (founding member of Creighton University’s chapter)  
 Beta Gamma Sigma  
 Omicron Delta Epsilon  
 Golden Key International Honor Society