

Sustainability Council minutes, January 16, 2015

Attendance: recorded at 15

- The Climate Action Plan update has been submitted to ACUPCC to fulfill the requirements. It can be read here: <http://rs.acupcc.org/progress/1336/>
- Purchasing's Guidance on beverage purchasing highlights sustainability concerns, including a sentence on "University funds should not be used to purchase bottled water for internal use." http://www.creighton.edu/fileadmin/user/AdminFinance/Purchasing/docs/Processes/Beverage_FAQ_Final.pdf
 - This is part of the initiative switching from large water bottles to the smaller water filters
- Member had a colleague tell him he needs to tell folks in meetings which goes in which can – recycle or trash. Need more education.
 - We no longer have a person to do the training.
 - Recycling is not working well, especially in places where people come and go.
 - Brainstormed ideas for helping with education
 - Table tent reminding people what is recyclable.
 - Can put table tents on tables on spine on KFC
 - Need to talk to Vieva – catering director to see if we could put signs out with catered meals at meetings
 - Required announcement at meetings that serve food "Please when you finish eating, put this here."
 - How do we get it out to people?
 - On computer in meeting rooms in Harper/Skutt
 - Who controls the welcome screen on the computers?
- Recyclemania starts in January
 - Official Dates: February 1-March 28
 - Looking at trash and recycle receptacles for Skutt
 - Will start looking at Wareham Court
 - Looking for help from Greenjays to help out with choosing a good receptacle and an education campaign
 - CCSJ will be tabling all semester in Skutt – can look at doing some recycling information this semester.
 - Can put "slides" on digital signage across campus; what to put on there?
 - "if it makes a noise, it's recyclable"
 - Bill Hamilton can help
 - Simple and funny
 - May get lost in the shuffle of all the digital displays

- Discussion of victories since implementation of CAP – list of things completed, in progress, and not completed yet from the “next steps” portion of the Climate Action Plan. Mary Duda presented the document; others added information from their areas. (See attached)
- What is the objective of the Sustainability Council? IS it the “Next Steps” of the Climate Action Plan? Or do we need something more formal? What is the next step to being a more formal (not necessarily a Presidential) committee?
 - Some of the goals align with strategic plan
 - Look at charters of other universities – is there overlap?
 - Sustainability efforts have been mentioned in Strategic Planning – outside spend
 - Group will look at other universities and see what we can build on. Possibly Big East and other Jesuit universities
- What’s going on with the bus stop on 16th and Cass?
 - Another member heard that it died, due to a poor location. Probably going to stay on 16th and Dodge
- Earth Week activities
 - Climate Walk
 - One idea: use the art gallery in Skutt – Tami Thibodeau is the person to talk to
 - Could put recyclable materials on wall – needs to be art, not just materials

Next meeting is February 20, 2015 in SKUTT 209. NOTE that all meetings during spring semester 2015 are there.

Upcoming events: Earth Week: April 20-24, 2015

Recyclemania: February 1-March 28

Next steps in the Climate Action Plan

Updated January 2015. **Green** is in progress; ~~strikethrough grey~~ is completed.

Topic Area	Potential Participating Departments	Potential Next Steps (subject to appropriate approvals)
<u>Mission and Vision</u>		
Mission and Vision	Campus Ministry; Theology Department; Jesuit Community; DoIT; Human Resources; Division of Student Life; Marketing and Communications; Office of the President; University Relations	<ol style="list-style-type: none"> 1. Take the St. Francis Pledge to Care for Creation and the Poor as a University 2. Use the toolkit for guidance on how to integrate sustainability into Creighton's existing mission 3. Convene Strategic Planning group to incorporate sustainability into mission and vision
<u>Sustainability in the Curriculum</u>		
Student On-Boarding & Outreach	Green Jays; Welcome Week [staff and students]; Division of Student Life	<ol style="list-style-type: none"> 1. Develop a sustainability primer for distribution to all new students during orientation, or another time. 2. Identify other opportunities and programs for introducing incoming students to Creighton's sustainability efforts
Curriculum	Faculty Council; Faculty in various colleges	<ol style="list-style-type: none"> 1. Use outcomes from the sustainability curriculum team retreat (January 2013) to identify opportunities for student engagement in sustainability studies; new major 2. Develop a list of all courses offered by Creighton that relate to sustainability so students have a one-stop shop to identify their options 3. Begin steps to integrate sustainability into the freshman introductory and senior capstone programs 4. Begin discussion of integrating sustainability into core classes in all colleges on campus
<u>Emission Reduction Strategies</u>		
Green Building and Capital Improvement Projects	Facilities Management; Campus Planning; University Relations; Energy Technology; Vendors and contractors; Athletics; Residence Life	<ol style="list-style-type: none"> 1. Investigate the feasibility of new gifted buildings being climate neutral or provided an endowment to become so; similar to efforts to fund a maintenance endowment 2. Develop a Creighton Sustainable Building Policy 3. Develop a simple triple bottom line tool to use in evaluating capital projects using environmental, community, and economic factors 4. Apply policy and tool to deferred maintenance project list 5. Develop policy to require a sustainability/energy assessment for all renovations and remodels 6. Develop approach to address the Architecture 2030 Challenge for all buildings on campus. (carbon neutral for all new construction and 50% reduction by 2030)
Energy Conservation Measures	Facilities Management; DoIT; Purchasing	<ol style="list-style-type: none"> 1. Refer to the Utilities and Energy Management Master Plan for more direction on targeted programs and next steps 2. Refer to Sodexo Energy Audit for additional information and guidance on Energy Conservation Measures 3. Utilize new scheduling software to identify when rooms are (un)occupied to refine lighting/HVAC schedules; this is being done in the Rasmussen Center, among other buildings 4. Consider efficiency in all deferred maintenance projects 5. Conduct more detailed energy assessments of each campus facility

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		<ol style="list-style-type: none"> 6. Prioritize efficiency upgrades based on assessments and building EUIs 7. Set standards for energy conservation (purchasing and use) for computers and peripherals across campus 8. Enforce EnergySTAR purchasing policies; people who do not follow the policy get a letter; second offenders get their credit cards removed for a month.
Outreach and Behavior Change	Sustainability Council; Green Jays; Facilities Management; Creighton Student Union; Graduate Student Government; Inter-Residence Hall Government; Marketing and Communications; DoIT; Finance Department; Student Activities Office; Athletics; Human Resources	<ol style="list-style-type: none"> 1. Develop an on-line sustainability pledge to be rolled out in August 2013 2. Review and evaluate options for reporting energy usage to departments Incentivize departments to participate in energy savings realized by projects or programs 3. Increase the signage around campus to encourage conservation and educate about energy savings (e.g. plug load management) 4. Identify programs to target harder to reach sectors of the Creighton community such as off-campus housing
Reduced Fleet Fuel Consumption	Purchasing; Transportation; Development; Facilities Management; Jesuit Community; Athletics; Mail Center; Admissions; Residence Life; Public Safety; Energy Technology	<ol style="list-style-type: none"> 1. Apply for biodiesel/biofuels grant due June 2013 2. Develop policy for new vehicle purchases that considers more efficient options as well as electric or CNG vehicles where applicable 3. Create outreach campaign for faculty and staff to encourage reduced use of fleet vehicles as a means to minimize non-essential trips 4. Learn more about grant proposal in for developing a collaborative biodiesel program between Metro, Iowa Western CC, and Creighton with production performed at Iowa Western and waste oil from campuses as the feedstock. 5. Identify opportunities to reduce the use of fuel for off-road equipment on campus (e.g. leaf blowers)
Reduced Commuting	Student Life & Human Resources; Transportation; Creighton Student Union; Green Jays; Inter-Residence Hall Government; Graduate Student Government; Finance Department; Public Safety; Metro Bus System; Sustainability Council; Wellness Council; Creighton Office for Online Learning/Center for eLearning and Academic Innovation	<ol style="list-style-type: none"> 1. Participate in the next Metro Commuter Challenge-Creighton won in 2013; participated in 2014 but challenge was on an individual basis 2. Evaluate current shuttle routes and need for additional routes, larger vehicles etc. 3. Further evaluate bicycle commuting options 4. Work with Campus Safety to get campus bike fleet/bike library implemented on campus (bikes already owned) 5. Work with other higher education institutions and organizations in Omaha, potentially through a Community Alliance for Climate Action Plans to: <ol style="list-style-type: none"> a. Secure bus passes and better service for all entities b. Support community-wide transportation programs (MAPA bike trail project, Metro light rail grant, etc.) 6. Develop communications campaign to educate Creighton community about existing programs (shuttle service, floater vehicle, zip cars, GPS shuttle tracking, etc.) 7. Cost/benefit analysis for CNG and/or electric vehicle fueling

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		<p>station(s) on campus; Energy Technology group did this.</p> <ol style="list-style-type: none"> 8. Take steps to become a Bike Friendly University 9. Evaluate options to reduce parking on campus: <ol style="list-style-type: none"> a. Promote alternatives to freshman to avoid bringing a car to campus; alternatively supply them with a bus pass and/or access to a bike b. Examine parking fee structure to incentivize alternative commuting c. Create a “sustainability credits” program where faculty/staff can receive points for taking alternative transportation to work (biking/walking, bus, carpool) to be exchanged for subsidized bus passes, healthy dining dollars, etc. 10. Evaluate options to remove Creighton shuttle system and instead increase Metro service to/from campus 11. Dedicated motorcycle parking; the Safety Committee is also looking at this 12. Incentivize campus community to drive more sustainable vehicles to campus 13. Develop the Virtual Student Concierge to provide students a single point of access to information and potentially support the reduction of student commuting
Reduced University Financed Travel	Creighton Office for Online Learning/Center for eLearning and Academic Innovation – Tracy Chapman; DoIT; Purchasing; VP Academic Affairs	<ol style="list-style-type: none"> 1. Evaluate options for increasing video conference options on campus 2. Set targets to reduce the number of university financed trips by faculty and staff if video/tele-conference options are available; offer guidelines and alternatives when the options are identified
Purchased Goods & Waste Management	Purchasing; Facilities Management; DoIT; Division of Student Life; Sodexo; Xerox; Bookstore	<ol style="list-style-type: none"> 1. Purchased Goods <ol style="list-style-type: none"> a. Develop approach for reducing amount of purchased goods (paper, office supplies, electronic equipment). b. Freecycle program c. Purchase more environmentally friendly options to reduced associated GHG emissions d. Local food picnic next fall to promote wellness and local food economy; St. Francis lunch e. Increase the role of gardens on campus to support the local food economy (student gardens, community gardens, etc.) 2. Waste Management <ol style="list-style-type: none"> a. Evaluate options for joining EPA WasteWise b. Increase recycling and compost activities on campus c. Address food waste (reinstate service to distribute leftover food to community and compost remaining food waste) d. Build off reusable bag program at Follett bookstore to reduce plastic bag and other disposable product use on campus e. Identify a role for Sodexo in the implementation of waste management strategies identified in the CAP
OPPD Renewable	Community and	<ol style="list-style-type: none"> 1. Advocate for a Coordinate a Community Alliance group to

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Energy Goals	Government Relations - Chris Rodgers; Facilities Management; Marketing and Communications	encourage OPPD to increase the amount of renewable energy in its portfolio and meet the goals it has set
Carbon Offsets		<ol style="list-style-type: none"> 1. Pursue private investments that invest in sustainable energy projects 2. Determine which approach will be taken to address offsets (purchasing or owning) 3. Identify opportunities to increase green space on campus 4. * Carbon offsets will not be considered for an extended period of time under this plan.
Organizational Development		
Governance	Sustainability Council	Governance determines how an organization makes decisions and holds itself accountable to those decisions. Sustainability efforts need to tap into these processes, ensuring that management holds the organization accountable for sustainability decisions and plans. Thus leadership and management review mechanisms are critical for success of the CAP.
Organizational Structure	Sustainability Council	<ol style="list-style-type: none"> 1. Hire full-time sustainability director or co-director position with both faculty and staff representation. This is also a recommendation of the Utilities and Energy Management Master Plan.
Planning	Campus Planning	<ol style="list-style-type: none"> 1. Incorporate sustainability and the CAP into the Creighton Strategic Plan update to be finalized in 2013
Human Resources Management	Human Resources; Staff Advisory Council	<ol style="list-style-type: none"> 1. Evaluate how sustainability actions and targets can be incorporated into faculty and staff performance expectations 2. Consider incentives for participation
Budget and Financial Management	Finance – Director for Continuous Improvement	<ol style="list-style-type: none"> 1. Incorporate sustainability into funding/financing decision making so that faculty and staff are empowered to make purchasing decisions with sustainability in mind. 2. Include sustainability as a selection criteria or a lens by which to revise current selection criteria as it pertains to funding requests. 3. Develop 5-year budget and financing plan for the CAP 4. Identify an approach for earmarking cost savings from strategy implementation for the implementation of future strategies 5. Review the list of financing options outlined below (Table 6) to develop a portfolio of financing options for Creighton
Communications	Marketing and Communications; Campus Ministry; Participants in Outreach section	<ol style="list-style-type: none"> 1. Identify opportunities to utilize engage.creighton.edu to gather ideas and input from the Creighton community 2. Sustainability 101 Handbook for faculty and staff new hires 3. Incorporate into new staff/faculty orientation 4. Ongoing sustainability training for all faculty and staff – determine frequency and develop a training schedule 5. Communication strategy for sustainability
Core Values and Cultural Norms	Marketing and Communications; Campus Ministry; Participants in Outreach section	<ol style="list-style-type: none"> 1. Develop a targeted approach for continuing to outline the links between sustainability and the Jesuit Mission 2. Leverage the activism of the Green Jays to institutionalize sustainability within the Creighton student body