

Sustainability Council minutes, December 18, 2015

Attendance: recorded at 16

- Verdis Group project – Measuring sustainability at Kenefick Hall (paid for by NRG)
 - Will last January-early April
 - Energy, water, waste/recycling, sustainability engagement (survey)
 - Campus-wide sustainability survey to measure (Paid for by Facilities)
 - Sustainability engagement score
 - Commute modal splits
 - Perceptions, attitudes, and priorities about sustainability at Creighton University
 - Sustainability strengths/successes and opportunities/strategies
 - Develop sustainability vision, goals, and strategies for Kenefick Hall. Product: Sustainability strategic plan for Kenefick.
 - Probably need a letter of support ahead of survey; who to ask? If it needs attention of whole campus, need someone higher up. President a better bet. Creighton Today. Should use unique identifiers. One to three reminders.
 - What kind of raffle prizes? (typically 2 or 3). Need something that people are interested in, nothing that is seen as worthless. Amazon gift cards are nice.
 - Survey should not be more than 10 or 15 minutes. Be mobile-friendly. QR code?
- Greening the College World Series: Nebraska Business Development Center (NBDC) is interested in developing a partnership of community interests to improve the pro-environmental attributes of the College World Series (CWS) held annually at TD Ameritrade Park. The work envisioned includes an assessment of existing environmental impact of the event to inform development of a green event plan and a multi-channel marketing effort focused on improving air quality during the CWS.
 - Support Creighton showing leadership in sustainability in the city
 - What do they need from Creighton?
 - Need to talk to athletics department for support
 - Would university marketing be willing to help?
- Student update
 - Sustainability Alliance and Green Jays need more structure. GreenJays to organize the alliance, which includes bike club, EVS club, energy club, etc. GreenJays-GreenThumbs and Political/social activist group (2 groups in GreenJays)
 - Get rid of redundancy and collaborate more. Clubs maintain individual identity.
 - Earth Day Ambassadors program. Leadership position in every organization on campus.
 - How do Alliance and S. Council work together?
 - Maybe need a Council topic to develop a coordinator job description.
 - Get involved with student environmental groups/networks.
- Alumni engagement; how to go about it?
 - Can't contact alumni directly
 - Alumni category – St. Francis Award
 - Featured stories in the magazine of alumni. Crosses all disciplines.

- Sustainability Coordinator has been moved to the Research Compliance Office.
- OPPD had public board meeting yesterday to increase fixed fees and lower usage fees. This discourages efficiency. Shifts costs from high users to low users. Fee now \$10. Proposed \$35. Went to \$30. There will be a low-user credit to offset raised cost (only for 4 years). Declining block structure – pay less for more usage. Can be petitionable to state Power Review Board. Governor appointees on Board. Follow up when people are up for vote. 2 positions open in the fall and vote to move it forward. Fund to help low income people is ineffective. Scott Williams and Ryan Wishart enabled student education on this issue. Highlights several issues: sustainability, social justice, community involvement.
- Two more electric vehicles owned by faculty/staff; approximately 15 owners now.

Upcoming events:

- Next meeting is January 15 @ 2pm in Eppley 119.
- Interfaith Sustainability dialog during Earth Week. Who is their ambassador? Each faith organization could have someone there.