



# All Things Ignatian



## Making Business Work: Heider College of Business Community Assistance Teams (CAT)

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### What is a CAT?

Community Assistance Teams (CAT) were formed in 2004 under the direction of Mr. Jim Swoopes as a part of the Anna Tyler Waite Business Leadership Program. During the program's first year, 13 individuals participated and 4 organizations were benefited.

Since that time, the program has been opened to both undergraduate and graduate students. During the 2013-2014 school year, we have nearly 50 students working with 8 different community organizations. In Fall 2007, the CAT program was opened to students from all colleges of the University, though the majority of participants still come from the voluntary Anna Tyler Waite Business Leadership Program.

CAT teams work exclusively with one community organization as a consulting team tackling a particular challenge or opportunity facing the organization. The experience provides students an opportunity to apply the skills they are developing in the classroom to a real-world organization that can benefit from the insights provided by various business disciplines. Additionally, the students have the opportunity to engage with organizations focused on improving their community and gain an appreciation for the power of teamwork and management skills in making the world a better place.



Students help a Music School better track Receivables. Added revenue is used to provide music scholarships to those in need.

### How to Build a CAT

Participants come from various backgrounds with very diverse skill sets. Students are assigned to CAT teams based on their prior experiences, skills, and or affinity for the community organization's mission. Projects from previous years include:

- Marketing Campaigns
- Web Design
- Bookkeeping/Accounting Assistance
- Event Planning and Implementation
- Grant Writing Assistance
- Implementing Customer Satisfaction Surveys

### 2013-2014 Participating Organizations

You Are Not Alone, Inc

Bohemian Cemetery



2013-2014 CAT members

### Is this CAT Ignatian?

- **Finding God in All Things:** participating in the joys and sorrows of apparently impossibly-missioned organizations;
- **Women and Men for Others:** making compassionate and generous decisions to assist in the meeting of serious needs in the community;
- **Cura Personalis:** attending to the unique situations of the people and organizations which they encounter; practicing skills in the management of sensitivity to the time and talent of team members;
- **Magis:** honing personal and professional talents for excellence in the service of persons unknown to them.

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