

# Charlie Creighton

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## EDUCATION

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**Creighton University** – Omaha, NE May 20XX  
GPA: 3.X  
Bachelor of Science in Psychology  
*Minor in Communication Studies*

**University of Queensland** – Brisbane, Queensland, Australia Fall 20XX  
*Study Abroad Program*

## EXPERIENCE

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**LinkedIn** – Omaha, NE May 20XX – Present  
*Digital Marketing Intern*

- Develop editorial calendar to improve rollout of more frequent and higher quality content to website and social media platforms
- Calculate best practices for maximum engagement through email campaigns using Campaigner
- Assist in content creation for over 50 email campaigns to increase quality and quantity of sales and engagement
- Organized and maintained all digital multimedia content using Flickr, Microsoft OneDrive, and Dropbox
- Maintained all research documents for the department, including online, mobile web and app analytics
- Serve as an email liaison between four diverse, cross-functional teams to create revenue-generating advertising

**Creighton University Admissions** – Omaha, NE August 20XX – Present  
*Tour Guide*

- Lead prospective student recruitment tours and events for more than 1,000 guests per year
- Promote Twitter, Tik Tok, and Facebook accounts which resulted in an increase of followers
- Selected to lead more than 25 VIP & special event tours with university president meetings

**Behaven Kids** – Omaha, NE January 20XX – August 20XX  
*Child Behavioral Intern*

- Partner with Child Behavioral Specialists and therapists to provide treatment for children with behavioral health issues
- Safely transitioned a child from the classroom to timeout room when child displays aggressive behaviors or attempts to escape from timeout
- Communicate with children's guardians with a summary of the behavior and a treatments for the day
- Praised children exhibiting positive behaviors using a token economy to reinforce desired behaviors

## RESEARCH EXPERIENCE

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**Identifying Colors and Words**, Research Assistant to Dr. Maya Khanna, Ph.D.

- Conducted semantic priming task to determine the correlation between Color Word Associates and response times
- Created study timeslots and administered semantic priming to participants
- Proficient in univariate, bivariate, and multivariate statistics using chi-square, t-test, ANOVA, and factorial ANOVA

## SERVICE

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**Boys & Girls Club of Omaha** – Omaha, NE January 20XX – Present

**Completely Kids** – Omaha, NE February 20XX – March 20XX

**Creighton University Daycare** – Omaha, NE February 20XX – August 20XX

## SKILLS

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Languages: Proficient in Spanish, conversational in German

Technical Skills: Microsoft Office, Mac OS, SPSS, Tableau, Adobe Creative Cloud, Campaigner

Certifications: CPR Certified