



ACCELERATED PLAN—HEIDER COLLEGE OF BUSINESS MINDSET CURRICULUM

Bachelor of Science in Business Administration in Marketing (BSBA) to Master of Science in Organizational Leadership (MS)

FALL COURSES		CREDITS		SPRING COURSES		CREDITS		SUMMER, TRANSFER AND PRE-CU COURSES		CREDITS	
RSP: Intro to Collegiate Life		1		Critical Issues - AND- COM 101		4					
CSC 121 Computers and Scientific Thinking		3		ACC 201 Intro to Financial Accounting		3					
ECO 203 Intro Microeconomics		3		ECO 205 Intro Macroeconomics		3					
ENG 15X Contemporary Composition		3		MTH 141 Applied Calculus		3					
MTH 161 Business Statistics		3		THL 11X Christian Tradition		3					
PHL 11X Philosophical Ideas		3		TERM SUBTOTAL:		16					
TERM SUBTOTAL:		16									
				Global Perspectives in History		3					
ACC 202 Intro to Managerial Accounting		3		BIA 253 Management Information Systems		3					
BIA 261 Business Analytics		4		BUS 201 Legal Environment of Business		3					
COM 203 Applied Communication		1.5		MGT 271 Organizational Behavior		3					
ENG 203 Business Writing Skills		1.5		MKT 319 Principles of Marketing		3					
PSY 201 Intro Psychology		3		PHL 270 Philosophical Ethics		3					
THL 2XX Biblical Tradition		3		TERM SUBTOTAL:		18					
TERM SUBTOTAL:		16									
Literature		3		Kingfisher Concentration (2 of 3)		3					
Kingfisher Concentration (1 of 3)		3		Major Elective		3					
FIN 301 Managerial Finance		3		Nonrestricted Elective		3					
MKT 333 Consumer and Market Behavior		3		BUS 356 Business Ethics		3					
MKT 363 Global Marketing		3		MGT 371 Leadership Skills		3					
TERM SUBTOTAL:		15		MKT 343 Marketing Research		3					
				TERM SUBTOTAL:		18					
									GRD 600 Orientation to Creighton		0
									TERM SUBTOTAL:		0
Major Elective		3		Kingfisher Concentration (3 of 3)		3					
Nonrestricted Elective		3		BUS 471 Strategic Management		3					
MGT 385 Production and Operations Management		3		MKT 473 Marketing Management		3					
GRD 601 Writing for Graduate Students		1		MSL 602 Communicating and Leading Across Culture		3					
MSL 600 Leadership Theory, Application and Reflection		2		MSL 603 Innovation and Adaptive Change		3			MSL 604 Approaches to Human Capital		3
MSL 601 Strategic Orienteering and Execution Tactics		3		TERM SUBTOTAL:		15			MSL Elective		3
TERM SUBTOTAL:		15							TERM SUBTOTAL:		6
MSL Elective		3		MSL Elective		3			MSL 790 Leadership Capstone		3
MSL Elective		3		MSL Elective		3			MSL Elective		3
TERM SUBTOTAL:		6		TERM SUBTOTAL:		6			TERM SUBTOTAL:		6

GRAND TOTAL: 153
 117 Undergraduate + 36 Graduate Credit Hours
 12 credit hours used by both BSBA and MS Degree



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CORE REQUIREMENTS	CREDITS	MAJOR	CREDITS
MAGIS CORE—FOUNDATIONS		MARKETING MAJOR	
Philosophical Ideas	3	MKT 333 Consumer and Market Behavior	3
Christian Tradition	3	MKT 343 Marketing Research	3
Contemporary Composition	3	MKT 473 Marketing Management	3
Critical Issues	3	MKT 363 Global Marketing	3
Digital Communications Lab	1	(fulfills Marketing elective)	3
Math Reasoning	3–4	MKT Elective	3
		MKT Elective	3
		MAJOR SUBTOTAL:	18
MAGIS CORE—EXPLORATIONS		ELECTIVES	
Philosophical Ethics	3	Hours needed to reach 128 hours varies by student.	
Biblical Tradition	3		
Literature	3		
Global Perspectives	3		
Understanding Natural Science (CSC 121)	3		
Understanding Social Science (PSY 201)	3		
BUSINESS CORE—GENERAL			
RSP	1		
ENG 203 Business Writing Skills	1.5		
COM 203 Applied Communication	1.5		
MTH 161	?		
BIA 261	?		
Kingfisher Concentration	?		
BUSINESS CORE—LOWER DIVISION			
ACC 201	3		
ACC 202	3		
ECO 203	3		
ECO 205	3		
BUS 201	3		
BIA 253	3		
MGT 271	3		
BUSINESS CORE—UPPER DIVISION			
Global and Cross-Cultural Business	3		
FIN 301	3		
MKT 319	3		
BUS 356	3		
MGT 371	3		
MGT 385	3		
BUS 471	3		

Masters classes shown in **LIGHT BLUE** will be taken while an undergraduate student. Masters classes shown in **GRAY** will be taken while a graduate student.

OTHER NOTES

This plan is an example of Creighton's **Accelerated Bachelor's to Master's** program and how one might accomplish this path. Please note, each student will have a unique background and set of circumstances that must be considered in their plan.

FOR MORE INFORMATION

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Creighton
UNIVERSITY

Graduate School