



## ACCELERATED PLAN—HEIDER COLLEGE OF BUSINESS MINDSET CURRICULUM

# Bachelor of Science in Business Administration in Marketing (BSBA) to Master of Science in Organizational Leadership (MS)

FALL COURSES		CREDITS	SPRING COURSES		CREDITS	SUMMER, TRANSFER AND PRE-CU COURSES		CREDITS
RSP: Intro to Collegiate Life		1	Critical Issues - <b>AND-</b> COM 101		4			
CSC 121 Computers and Scientific Thinking		3	ACC 201 Intro to Financial Accounting		3			
ECO 203 Intro Microeconomics		3	ECO 205 Intro Macroeconomics		3			
ENG 15X Contemporary Composition		3	MTH 141 Applied Calculus		3			
MTH 161 Business Statistics		3	THL 11X Christian Tradition		3			
PHL 11X Philosophical Ideas		3	<b>TERM SUBTOTAL:</b>		<b>16</b>			
<b>TERM SUBTOTAL:</b>		<b>16</b>						
ACC 202 Intro to Managerial Accounting		3	Global Perspectives in History		3			
BIA 261 Business Analytics		4	BIA 253 Management Information Systems					
COM 203 Applied Communication		1.5	MGT 315 Law for Business Leaders		3			
ENG 203 Business Writing Skills		1.5	MGT 271 Organizational Behavior		3			
PSY 201 Intro Psychology		3	MKT 319 Principles of Marketing		3			
THL 2XX Biblical Tradition		3	PHL 270 Philosophical Ethics		3			
<b>TERM SUBTOTAL:</b>		<b>16</b>	<b>TERM SUBTOTAL:</b>		<b>18</b>			
Literature		3	Kingfisher Concentration (2 of 3)		3			
Kingfisher Concentration (1 of 3)		3	Major Elective		3			
FIN 301 Managerial Finance		3	Nonrestricted Elective		3			
MKT 333 Consumer and Market Behavior		3	BUS 356 Business Ethics		3			
MKT 363 Global Marketing		3	MGT 371 Leadership Skills		3			
<b>TERM SUBTOTAL:</b>		<b>15</b>	<b>TERM SUBTOTAL:</b>		<b>18</b>	GRD 600 Orientation to Creighton		0
						<b>TERM SUBTOTAL:</b>		<b>0</b>
Major Elective		3	Kingfisher Concentration (3 of 3)		3			
Nonrestricted Elective		3	BUS 471 Strategic Management		3			
BIA 330 Production and Operations Management		3	MKT 473 Marketing Management		3			
GRD 601 Writing for Graduate Students		1	MSL 602 Communicating and Leading Across Culture		3	MSL 604 Approaches to Human Capital		3
MSL 600 Leadership Theory, Application and Reflection		2	MSL 603 Innovation and Adaptive Change		3	MSL Elective		3
MSL 601 Strategic Orienteering and Execution Tactics		3	<b>TERM SUBTOTAL:</b>		<b>15</b>	<b>TERM SUBTOTAL:</b>		<b>6</b>
<b>TERM SUBTOTAL:</b>		<b>15</b>						
MSL Elective		3	MSL Elective		3	MSL 790 Leadership Capstone		3
MSL Elective		3	MSL Elective		3	MSL Elective		3
<b>TERM SUBTOTAL:</b>		<b>6</b>	<b>TERM SUBTOTAL:</b>		<b>6</b>	<b>TERM SUBTOTAL:</b>		<b>6</b>

**GRAND TOTAL:** **153**

117 Undergraduate + 36 Graduate Credit Hours  
12 credit hours used by both BSBA and MS Degree



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CORE REQUIREMENTS	CREDITS	MAJOR	CREDITS
<b>MAGIS CORE—FOUNDATIONS</b>		<b>MARKETING MAJOR</b>	
Philosophical Ideas	3	MKT 333 Consumer and Market Behavior	3
Christian Tradition	3	MKT 343 Marketing Research	3
Contemporary Composition	3	MKT 473 Marketing Management	3
Critical Issues	3	MKT 363 Global Marketing	
Digital Communications Lab	1	(fulfills Marketing elective)	3
Math Reasoning	3–4	MKT Elective	3
		MKT Elective	3
<b>MAGIS CORE—EXPLORATIONS</b>		<b>MAJOR SUBTOTAL:</b>	<b>18</b>
Philosophical Ethics	3		
Biblical Tradition	3		
Literature	3		
Global Perspectives	3		
Understanding Natural Science			
(CSC 121)	3		
Understanding Social Science			
(PSY 201)	3		
<b>BUSINESS CORE—GENERAL</b>		<b>ELECTIVES</b>	
RSP	1	Hours needed to reach 128 hours	
ENG 203 Business Writing Skills	1.5	varies by student.	
COM 203 Applied Communication	1.5		
MTH 161	3		
BIA 261	4		
Kingfisher Concentration	9		
<b>BUSINESS CORE—LOWER DIVISION</b>			
ACC 201	3		
ACC 202	3		
ECO 203	3		
ECO 205	3		
MGT 315	3		
BIA 253	3		
MGT 271	3		
<b>BUSINESS CORE—UPPER DIVISION</b>			
Global and Cross-Cultural Business	3		
FIN 301	3		
MKT 319	3		
BUS 356	3		
MGT 371	3		
BIA 330	3		
BUS 471	3		

Masters classes shown in **LIGHT BLUE** will be taken while an undergraduate student.  
Masters classes shown in **GRAY** will be taken while a graduate student.

### OTHER NOTES

This plan is an example of Creighton's **Accelerated Bachelor's to Master's** program and how one might accomplish this path. Please note, each student will have a unique background and set of circumstances that must be considered in their plan.

### FOR MORE INFORMATION

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Creighton  
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Graduate School