

# our core values

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**magis • men and women for and with others • cura personalis**

**unity of heart, mind and soul • ad majorem Dei gloriam**

**finding God in all things • forming and educating agents of change**

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# Overview

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Creighton University is built on an ideal—not just a foundation of concrete. We're based on seven Jesuit values, each drawn from the long Catholic tradition, each carrying its own identity and purpose.

Creighton is more than just a university; it's a modern force of change committed to making the practice of justice and human solidarity go viral. We achieve this through dedicated community effort, by students, faculty, administrators —*all*. This Creighton vision is an ever-burning torch that our graduates and alumni carry with them worldwide. This commitment is accompanied by a desire to excel, which is why we continue to win national awards for our programs year after year.

Using this guide, you can further explore seven Jesuit values that make Creighton more than just an education.

# Seven Core Jesuit Values

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## magis

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Literally translated, magis means “more” in a sense of greater or better. It has little to do with quantity, but quality. It denotes a transcendence, or “rising above or beyond normal expectations.” Individuals who have been transformed by magis in their lives will strive for betterment in all things they engage in, discerning the “more” appropriate decision that best serves God and others. They’ll move mountains to help someone in need. If necessary, they will challenge the status quo to transform society. They’ll put their hands and minds to work in a constant pursuit of a greater and common good.

### Examples of this value applied to Creighton’s messaging:

“This is more than just an education.”

“You’re more than just a student. This is more than just an education.”

“Make a difference, not just a paycheck.”

“Increase your self worth. Not just net worth.”

“Creighton University transcends higher learning and offers something more.”

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## women and men for and with others

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Instead of living just for oneself, *live for others*. That’s the Jesuit ideal being practiced daily by Creighton students, staff and alumni. This value encourages and fosters an inner constitution so strong that it’s contagious and radiates outward. It manifests as selflessness in action. It describes a thriving culture with many diverse people working together, sharing, volunteering, reflecting, pursuing justice and having concern for anyone who is marginalized. When all are working for and with others, all are equal.

### Examples of this value applied to Creighton’s messaging:

“Succeed for yourself while standing for others.”

“Creighton is both a university and an engaged member of the local and global community.”

“Pursue a better world, not just a degree.”

# Seven Core Jesuit Values

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## cura personalis

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Translated, this means *care for the individual person*. It means respecting each person as a child of God along with all of God’s creations—regardless of creed or background. The world has a population of 7 billion people, each with his or her own stories and struggles. All have their unique circumstances and concerns—everyone. Cura personalis challenges us to dig deeper to understand each person’s gifts, challenges and needs. Creighton faculty and staff take this approach toward students, and Creighton students go on to share this approach worldwide.

### Examples of this value applied to Creighton’s messaging:

“Change the world. Starting with yours.”

“This is more than just an education. It’s a belief that stays with you for a lifetime.”

“Be the success that inspires others.”

“Be uncommon by serving the common good.”

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## unity of heart, mind and soul

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Many universities treat students as mere admissions paperwork—then hand them a piece of paper four years later. Not Creighton. We believe that a university is about a life-changing, soul-changing journey. We believe in developing not just our students’ professional skills, but the *whole* person and integrating all aspects of their lives into practice. On our campus, heart, mind and soul are never separate. They work together as a personal triumvirate: all three are essential to becoming one’s strongest self.

*That’s* why Creighton offers more than an environment of academic rigor—but includes a thriving culture of open minds and loving hearts in pursuit of excellence in its most holistic form.

### Examples of this value applied to Creighton’s messaging:

“Become a top asset at your company. And a top donor in your community.”

“Realize every ounce of yourself and nothing less.”

“Our faculty realize that no textbook will ever summarize you.”

“To learn more, look within.”

“Don’t just develop a portion of yourself. Develop your whole self. You’re more than a skillset. You possess a heart, a mind, a soul.”

# Seven Core Jesuit Values

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## ad majorem Dei gloriam (AMDG)

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Translated: “For the greater glory of God.” A central theme of the Ignatian tradition that Creighton has embraced deeply. This underlying philosophy is not exclusive, self-serving or imposing. Rather, it’s benevolent. Caring. Unshakable. Loving. Everything we pursue at Creighton University is about more than becoming greater human beings; it’s about serving as a dynamic participant in causes greater than our own, something greater than ourselves—starting with our surrounding communities and those who are in need. Here, self-fulfillment also involves unselfish willingness to assist and empower others.

### Examples of this value applied to Creighton’s messaging:

- “Convert your inner strengths into outer change.”
- “Higher learning with a higher purpose.”
- “Where students are stewards of their community.”

## finding God in all things

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Since all things are created by a loving God, all aspects of creation disclose something about God’s reality. Life has its trials. But it is also an engagement with a divine experience—a constant and conscious exploration of what’s inherently good all around us and how we can better ourselves. Life is a journey and even its difficulties can be great gifts. It can be a journey and a gift alike, filled with opportunities to respect all things, all moments, all people. This Jesuit value speaks of the importance of embracing life with open arms. It’s warm, hopeful and never preachy. It’s a reminder that situations of adversity can be transformed into something life-giving, when love, compassion and empathy are introduced. And that’s a powerful, wonderful recognition.

### Examples of this value applied to Creighton’s messaging:

- “Where compassion and community are one.”
- “Succeed courageously. Serve others equally.”
- “Grow as an individual. Give back as an equal.”
- “Be worth more to the world than a net worth.”
- “Share your success with the world.”
- “Make clear your world vision.”

# Seven Core Jesuit Values

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## forming and educating agents of change

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At Creighton, students boldly explore their future potential. They're asked to envision where they see themselves as future leaders. Then our education answers the challenge through thousands of paid internship opportunities, outstanding connections to major job networks, world-renowned guest speakers and untold opportunities for volunteer openings through our University. After all, we don't just educate. We form and educate agents of change. We help transform students' goals and plans into making a positive difference worldwide.

### Examples of this value applied to Creighton's messaging:

"Become an agent of world change."

"Where a culture of driven students and passionate faculty work as one to serve the many."

"Be more than just a student. Be a force of good."

"Where you go the next four years determines the next 40."

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## Epilogue

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At Creighton University, it's simple: Values are realized by being put into practice. That's why this is more than just an education. That's why our students recently volunteered more than 1 million combined hours in our communities. It all began with our Jesuit-founded legacy that has grown us to become who we are today—and will carry us far into a thriving future. Values are why we continue to be a major contributor citywide and worldwide. Values are why our students enjoy success and a sense of purpose that lasts a lifetime.