



New Pilot Program Prepares Creighton Pharmacy Students for Medical Affairs Careers

OMAHA, Neb. (Aug. 22, 2025) – A new pilot program is providing Creighton University pharmacy students the opportunity to explore career pathways within Medical Affairs in the pharmaceutical industry while earning academic credit.

Offered through the Medical Affairs Competency Certificate (MACC) program developed by the Accreditation Council for Medical Affairs (ACMA), this will provide students with firsthand insights into Medical Affairs, a growing area of the pharmaceutical industry, while allowing them to earn academic credit.

“Through this pilot program, we’re offering students a new way to explore competitive roles in the pharmaceutical industry,” **said Amy Wilson, PharmD, dean of the Creighton School of Pharmacy and Health Professions.** “It’s part of our broader commitment to preparing future professionals who are both highly skilled and ready to meet the demands of an evolving healthcare environment.”

Through seven comprehensive modules, participants build professional knowledge and skills that support postgraduate fellowships and industry careers.

MACC modules include:

- Pharmaceutical Industry Overview
- Rules Governing Interactions with Health Care Providers
- Regulatory Affairs
- Overview of Compliance
- Drug Development and Lifecycle Management
- Medical Science Liaisons and Field-Based Medical Teams
- Diversity in Clinical Trials

Ten third- and fourth-year Creighton pharmacy students are currently piloting the MACC program.

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ABOUT CREIGHTON UNIVERSITY

Creighton University, founded in Omaha, Nebraska, in 1878, is a leading Jesuit, Catholic institution offering students an exceptional educational experience.

No other university its size offers students such a comprehensive academic environment with personal attention from faculty-mentors.

With a full range of undergraduate majors; master's and doctoral programs; opportunities for original research; and non-degree offerings for working professionals, Creighton students of all faith traditions learn to think critically, seek justice, serve others and lead in their communities and on the global stage.

Creighton's primary campuses, located in Omaha, Nebraska, and Phoenix, Arizona, are home to more than 8,000 undergraduate and graduate students.

The university's newer health sciences campus in Phoenix, which will accommodate nearly 1,000 students in 2025, is the largest expansion outside of Omaha in Creighton's history and positions the University as one of the largest Catholic health professions educators in the country.

Creighton is ranked in the top third of National Universities by *U.S. News & World Report*.

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