



Creighton
UNIVERSITY

Heider
College of Business

12TH ANNUAL

Value Investing Panel

*Presented by the Heider College of Business
Portfolio Practicum class*

The Portfolio Practicum class is an experiential learning opportunity unique to the Heider College of Business. Students learn portfolio management techniques and augment classroom lessons on valuation skills while gaining real-world investment practice. This year's class invested more than \$10 million of the University's endowment.

Our History



Currently in its 12th year, the Value Investing Panel (VIP) is organized and run by students in the Portfolio Practicum course and is designed for individuals interested in value investing.

The event is open to members of the community who would like to hear panelists' thoughts on various investment strategies and the current state of the stock market. Picking the brain of just one of the panelists would be illuminating; hearing their combined thoughts in a panel discussion atmosphere offers a rare opportunity.



Faculty



Randy Jorgenson, PhD, CFA®
*Professor of Finance, Department
of Economics & Finance*



Michael L. Green, MBA
*Portfolio Practicum Instructor
President & Owner, Evergreen
Capital Management*



Portfolio Practicum Class



Daniel Bohnemann
Leavenworth, Kansas
Fintech



Eric Cote
Woodbury, Minnesota
Finance & Marketing



Jack Eckels
Kansas City, Missouri
Finance & Accounting



Haley Gilbertson
Blaine, Minnesota
Finance & BIA



Ethan Hill
Chesterfield, Missouri
Finance; Minor: Economics



Brennan Horak
Washington, Iowa
Finance & Accounting



David (Minh) Huynh
Ho Chi Minh City, Vietnam
Finance & Economics



Gabrielle Keaton
Fremont, Nebraska
Finance & BIA



Colin Lakeman
Omaha, Nebraska
Finance; Minor: Biology



Alex Littleton
Appleton, Wisconsin
Finance and Economics



Josephine Otto
Alliance, Nebraska
Finance



Dave Roberts
Dunlap, Iowa
Finance & Accounting



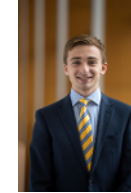
Jake Ronneberg
Naperville, Illinois
Finance; Minor: Mathematics



Noah Schalley
Omaha, Nebraska
FinTech & Economics



Kristian Shad
Omaha, Nebraska
Finance & Accounting



Jackson Stamper
Bettendorf, Iowa
Fintech & BIA



Annie Trettel
Kearney, Nebraska
Finance & International Business;
Minor: Spanish



Izzy Watts
Denver, Colorado
Finance & Accounting



Jack Wolfgram
Yankton, South Dakota
Finance & Accounting

Moderators

Robert R. Johnson, PhD, CFA®, CAIA

Professor, Heider College of Business

Founder, Chairman & CEO, Economic Index Associates

Long-time Heider College of Business finance professor Robert “Bob” Johnson, PhD, CFA®, CAIA®, returned to Creighton University’s Heider College of Business in 2019 after serving as president and chief executive officer of The American College of Financial Services. He is also founder, chairman and CEO of Economic Index Associates, a developer and licensor of innovative benchmark and investable indexes. Bob is the author of multiple books and over eighty articles in scholarly journals. He is co-author of the books *Invest with the Fed*, *Strategic Value Investing*, *The Tools and Techniques of Investment Planning* and *Investment Banking for Dummies*. He has published in *The Journal of Finance*, *Journal of Financial Economics*, *The Journal of Portfolio Management*, *Financial Analysts Journal* and *The Journal of Investing*, among others. Bob has extensive media relations experience and has been quoted

in *The Wall Street Journal*, *Financial Times*, *Barron’s*, *Forbes* and other leading publications. He has appeared on *ABC World News*, *Bloomberg TV* and *CNN*.

He is the recipient of the Alfred C. “Pete” Morley Distinguished Service Award from the CFA Institute and the Robert F. Kennedy Memorial Student Award for Teaching Achievement (Creighton University) as well as the three-time recipient of the Outstanding Faculty Member of the Year Award at Creighton. He served on the board of RS Investment Management from 2012 to 2015 and held a number of senior executive positions at CFA Institute from 1996 to 2012. Johnson earned a BSBA degree from the University of Nebraska Omaha, an MBA from Creighton University and a PhD from the University of Nebraska-Lincoln.

Clinton Rushing, CFA®

Instructor, Heider College of Business

Vice President - Investment Strategy, D.A. Davidson & Co.

Clinton Rushing, CFA®, serves as vice president of investment strategy at D.A. Davidson & Co. He has accumulated more than 20 years of expertise within the investment management industry, specializing in equity analysis and market strategy. Prior to his current role, Clinton served as vice president of investment and brand strategy at SMITH HAYES, where he served as chairman of the firm’s Equity Focus Group and also guided the firm’s marketing and brand efforts.

In addition, Clinton is an instructor at Creighton University in the Heider College of Business, where he has taught on topics including portfolio management, investment analysis and quantitative methods for investment analysis.

Clinton received his Master of Business Administration (MBA) from Northwestern University-Kellogg School of Management in Evanston, Illinois, and earned his Bachelor of Science in Business Administration from the University of Nebraska Omaha. Clinton also earned his Chartered Financial Analyst (CFA®) designation and currently serves as vice president of the CFA Society of Nebraska.

Panelists

Tom Gayner

*Co-Chief Executive Officer
Markel Corporation*

Thomas “Tom” Gayner is co-chief executive officer of Markel Corporation, a diverse financial holding company including insurance, reinsurance and investment operations around the world. Markel is listed on the Fortune 500 and is headquartered in Richmond, Virginia, with 61 offices in 16 countries. Tom joined Markel in 1990 and oversees all investing activities. He is also responsible for Markel Ventures, a wholly owned subsidiary that acquires controlling interests in manufacturing, technology and service companies.

Prior to Markel, Tom served as vice president of Davenport & Company LLC of Virginia and as a certified public accountant with PricewaterhouseCoopers LLP. Tom serves as the chairman of the board of the Davis Series Mutual Funds and on the boards of Graham Holdings, Cable One and Markel. He is a member of the Investment Advisory Committee of the Virginia Retirement System. Tom is a graduate of the University of Virginia and The Lawrenceville School.

Susan Schmidt, CFA®

*Head of U.S. Equities Portfolio Management
Aviva Investors*

Susan Schmidt, CFA®, is the head of U.S. Equities, Portfolio Management at Aviva Investors in Chicago. She has over 20 years of experience in the asset management industry and throughout her career has been an active investor in small- and mid-cap companies. Susan has extensive experience as a portfolio manager and research analyst and has served as president and chief executive officer of an industrial manufacturing company.

Prior to her responsibilities at Aviva, Susan was senior portfolio manager and senior research analyst at Westwood Holdings Group in Dallas. Before that, she was a portfolio manager and head of U.S. equities for Mesirow Financial in Chicago. She received an MBA in finance from Northwestern University, a BA in economics from Smith College and a General Course Diploma in economic history from London School of Economics. Susan is a member of the CFA Institute and the CFA Society of Chicago.

Panelists *continued*

Douglas Jackman, CFA®

*President and Portfolio Manager
Thomas White International*

Doug Jackman, CFA®, is president and portfolio manager at Thomas White International, where he assumed the role as of September 28, 2018. He was elected as the president of the Thomas White Funds Family in Q4 2018. He joined the firm in May 1995 and has been an active member of the firm's Investment Committee since 1996. Earlier, he worked with Morgan Stanley in New York, developing equity and FX trading systems.

Doug earned his MBA, with concentrations in finance and accounting, from the University of Chicago Booth School of Business. He has an BA degree in economics from the University of Chicago, where he also worked as a research assistant at the Center for Research in Security Prices.

Doug has been an active speaker on global and emerging market equities at industry and state conferences, including FPPTA, IPPFA, Opal, KORIED, TEXPERS and TLFFRA. He is a member of the CFA Society Chicago and was a Board Member from 2014 to 2018, serving as its chairman from 2016 to 2017.

In addition, Doug has been an active alumni volunteer with the University of Chicago and received its Alumni Service Citation in 2005.

Mark Wynegar, CFA®

*President and Portfolio Manager
Tributary Capital Management*

Mark Wynegar, CFA®, is the president of Tributary Capital Management and is a portfolio manager for the firm's small cap, small/mid cap and all cap equity strategies. Mark has over 25 years of industry experience and joined Tributary Capital Management's predecessor, First Investment Group, in 1999. Prior to joining Tributary, he worked for five years at Westchester Capital Management as a senior securities analyst and two years at Union Pacific Railroad as a financial analyst, both in Omaha, Nebraska.

Mark received his Bachelor of Science in Business Administration from the University of Nebraska-Lincoln.

He earned his Chartered Financial Analyst (CFA®) designation in 1997. Mark is a member of the CFA Society of Nebraska and the CFA Institute. He served on the Board of Directors of the CFA Society of Nebraska from 2002 to 2009, serving as president during 2007 and 2008.

Welcome to Omaha and Creighton University's Heider College of Business





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