



CREIGHTON
HEALTHCARE
EXECUTIVE
EDUCATION

EXECUTIVE MBA
in HEALTHCARE
MANAGEMENT

Bring fire. We supply the oxygen.

ADVANCE YOUR CAREER *in* HEALTHCARE

Welcome to a condensed, yet comprehensive overview of the business of healthcare.

In Creighton University's Healthcare Executive MBA program, healthcare leaders learn in a hybrid format that blends immersive on-campus residencies with flexible online learning.

Rooted in Jesuit, Catholic values, the program will help you elevate your expertise and light the way to better care.

The efficient, immersive experience is designed for midcareer professionals who are working full time. You'll find assignments and projects that are relevant to your position and faculty who understand the demands of your day-to-day.

Whether you want to excel in the management of a health system, hospital, physician practice, department or other healthcare organization, this is the place to start. Join a rich, multi-disciplinary cohort and advance your professional goals.



The EMBA program is perfect for those who:

- Manage departments
- Manage private practices or other entrepreneurial ventures
- Aspire to departmental or organizational leadership
- Want to expand their knowledge base
- Are serving on organizational leadership committees
- Desire to advance their career and industry contribution

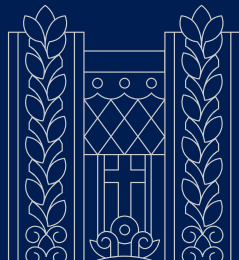
PROGRAM DESIGN

A rigorous, accelerated program, the Executive Healthcare MBA is offered in a flexible, cohort-based, hybrid format:

18 Months	45 Credit Hours	4, 4-day on-campus residencies
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APPLICATION DEADLINES

Program start: Each October	Application deadline: August 31
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CURRICULUM OVERVIEW

The robust and credible curriculum is designed around two of the most well-respected professional associations in the healthcare industry, the American College of Healthcare Executives and the American Association for Physician Leadership.

TERM 1

EMBA 771

Executive Leadership and Organizational Behavior

EMBA 762

Strategy for Healthcare Organizations

EMBA 755

Introduction to Healthcare Management

EMBA 764

Quality & Performance Improvement in Healthcare

TERM 2

EMBA 782

Finance for the Healthcare Manager

EMBA 797

Quantitative Methods and Evidence-Based
Decision Making

EMBA 774

Management of Human Resources in Healthcare

EMBA 781

Legal and Ethical Considerations
in Healthcare Management

TERM 3

EMBA 791

Healthcare Accounting

EMBA 775

Health Policy and Economics

EMBA 765

Information Systems and Data Analytics
in Healthcare

EMBA 761

Healthcare Marketing

TERM 4

EMBA 798

Independent Study

EMBA 799

Capstone

GET TO KNOW THE PROGRAM DIRECTOR

Laurie Baedke, MHA, FACHE, FACMPE

Creighton's Executive MBA in Healthcare Management is led by Laurie Baedke, Director of Healthcare Leadership Programs in the Heider College of Business and Assistant Dean of Physician Leadership Education in the School of Medicine at Creighton University.

Laurie is a frequent lecturer at international healthcare and continuing medical education conferences, a faculty member for the American College of Healthcare Executives, and the host of a weekly leadership podcast, *The Growth Edge*. She holds a master's degree in healthcare administration and is a board-certified fellow of both the American College of Healthcare Executives and the American College of Medical Practice Executives.



Her most recent book, *The Emerging Healthcare Leader: A Field Guide*, was published by Health Administration Press in 2018. Laurie contributed a chapter titled "The Clinician Entrepreneur" to a book published by Oxford Press in March 2017 titled *The Handbook of Private Practice*. And, her newest book on mentorship is set to publish in early 2023.

Laurie not only serves as the advisor to students during this program but also becomes a mentor and colleague for the journey thereafter, bringing the Ignatian ideal of "women and men for and with others" to life.

LEARN FROM LEADERS *in* HEALTHCARE

Creighton's EMBA classes are taught by faculty who lead in their fields. With years of real-world experience, they share knowledge, insights and up-to-date information.



“I’ve met virtually all the other instructors, and they’re very engaged in what they do at Creighton and also in their careers. That perspective makes the teaching so much better.”

Don Avery, MBA, MHS, FACHE



Neel Pathak
MHA, FACHE

Associate Program Director,
Creighton University

B A C K G R O U N D :

Project Administrator,
John's Hopkins Hospital

Malcolm Baldrige National Quality
Award Examiner



Don Avery
MBA, MHS, FACHE

President and CEO,
Fairview Park Hospital
Dublin, GA

B A C K G R O U N D :

Chairman, Georgia Hospital Association

Board of Governors, American College
of Healthcare Executives



Sarah Stevens
MBA, CPA

Chief Operating Officer
Children's Specialty Physicians
Omaha, NE

B A C K G R O U N D :

CPA, Healthcare Consulting Manager
Seim Johnson, LLP



Carol Friesen
MPH, FHFMA

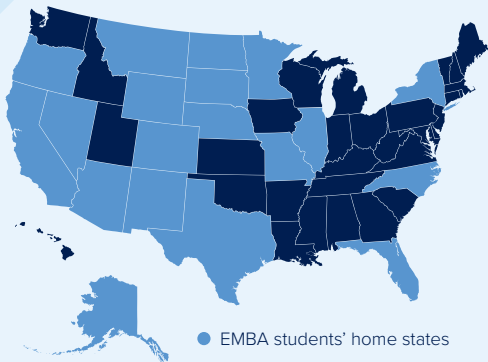
Chief Executive Officer,
Northern Region OSF HealthCare
Rockford, IL

B A C K G R O U N D :

Chair, Healthcare Financial
Management Association

EXPAND *your* NETWORK

EMBA students come from across the U.S. and a wide variety of specialties. Join the next cohort to build your network and gain a new perspective.



DEMOGRAPHICS



DISCIPLINES

- Physician
- Dentist
- Oral surgeon
- Orthodontist
- Nurse practitioner
- Physician assistant
- Physical therapist
- Pharmacist
- Clinical psychologist
- Nurse
- Radiology technician
- Non-clinician leaders



“When I entered the program, I very much knew there was academic rigor and I would be diving into coursework, but what has been such a pleasant surprise has been the network of people—the faculty and the peers in the cohort.”

Rachel Phillips, PharmD
Senior Director of Specialty Fullfilment Operations, OptumRX Pharmacy, Inc.

WHERE EMBA GRADUATES WORK



ADVANCE *your* CAREER

Creighton's Executive MBA has served as a catalyst for leaders from diverse roles to advance in their careers.

PRE-EMBA

Chief Academic Officer

Director of Clinical Operations

Healthier Communities Coordinator

Advanced Practice Provider Manager

Chief of Pediatric Ophthalmology
and Strabismus

Area Medical Director

Supervisor, Therapy Services

POST-EMBA

Chief Medical Officer

Chief Executive Officer

Manager of Strategic Planning

Director, Neurosciences and Orthopedics

Interim Surgeon-in-Chief

Regional Medical Director

Director, Value Based Care



“The unique, hybrid format of the program allowed me to maintain my demanding work schedule alongside a well-organized and structured course load. I truly enjoy the healthcare-organization-specific curriculum and the mission of Creighton University: to produce graduates who have the wisdom, judgment and faith to work for a more just society.”

Donny W. Suh, MD, MBA, FAAP, FACS
Professor, University of California at Irvine

Chief of Pediatric Ophthalmology and Strabismus at Gavin Herbert Eye Institute

“ I waited a really long time to start the program because of self-doubt. I felt like a business degree would be challenging for me because I’m so focused on nursing. Having finished the program, I would tell others that if they have the desire to do it, they should not put it off. They should just take the leap and do it.”

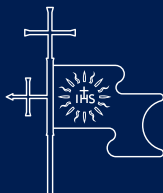
Anissa Guzman, PH.D., NPD-BC, CNS, CNE
Director of Professional Practice, Tucson Medical Center

ABOUT CREIGHTON UNIVERSITY

Creighton is a comprehensive, private university with a dynamic network of campuses in Omaha, Phoenix and the Dominican Republic.

Founded in 1878, it is one of 27 Jesuit colleges and universities in the U.S. More than 8,000 undergraduate, graduate and professional students come to Creighton each year to find their place in the world through lives of leadership and service.

The largest Catholic health professions educator in the U.S., Creighton is known nationally for its quality of programs in a range of disciplines, such as business, medicine, nursing, pharmacy and law.



ELEVATE *your* EXPERTISE *as a* HEALTHCARE LEADER

CONTACT

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Director of Healthcare Leadership Programs

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LAURIEBAEDKE@CREIGHTON.EDU



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APPLY NOW

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UNIVERSITY

Heider
College of Business

CAHME
Commission on Accreditation
of Healthcare Management Education

AACSB
ACCREDITED